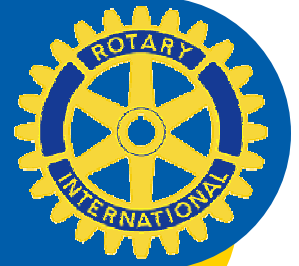


# Toronto East Rotary Club



Volume 45 June 30, 2010

## June 17 Luncheon



Our speaker today was Paul Stapleton, who joined the club in December. Paul advised that he arranged for wine during his induction and suggested that other new members may wish to follow his lead.

Paul was born in British Columbia and is the youngest in his family. He attended high school in England and returned to Canada for university, graduating from U of T. Rugby was a large part of Paul's youth, playing in England and Canada, at one point as a member of the Canadian national team. Injuries finally ended his career in this very physical sport.

During university, Paul worked part-time with a computer software company. This led to his career in information technology, specifically in the financial services industry. He has held positions with a number of firms, consolidation and mergers being a prevalent theme, and is now vice president of information technology for Guardian Capital Group, a publically traded

Paul and Jennifer have two children who keep them busy attending various sporting events. Paul lists his hobbies as mountain biking; travelling and wine. The first two activities are easily combined Paul — just not with your third interest!

## Club News / Activities

July 1<sup>st</sup>, Canada Day Celebration - Ribfest  
July 29<sup>th</sup>, District Governors Visit  
August 19<sup>th</sup>, Double Blue Bash  
September 28<sup>th</sup>, Golf Tournament  
Oct 1-2, Microfinance Conference  
October 15<sup>th</sup>, Argos Night  
November 6<sup>th</sup>, Arts/Crafts Show & Sale  
Oct 22-24, District Conference

## June 24 Luncheon

The Service Projects Committee used this meeting to present cheques to a number of the agencies we have supported this year. There were 27 people in attendance (10 guests and 14 TERC members. Guests included PDG Chris Molam (Hunyani Rotary Club Zimbabwe, PDG Lars Henriksson (Toronto Eglinton Rotary Club), Carole Rowsell (Parkdale-High Park Rotary Club), John Wilson (Variety Village), Sister Gwen Smith and Leanne Kloppppenborg (Fontbonne Place), Jessica Roelink (Dress for Success) & Suzanne Duncan (WoodGreen).

Cheques were presented today to Variety Village for wheel chairs; Dress for Success for work clothing distribution and WoodGreen for Seniors transportation. A cheque will also be forwarded to the Canadian Lands Mine Foundation for demining in Bosnia.



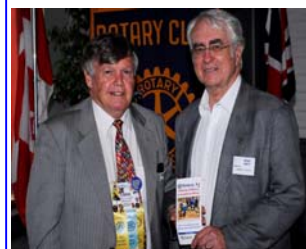
Suzanne Duncan  
WoodGreen



Jessica Roelink  
Dress For Success



John Wilson  
Variety Village



Chris Molam  
Hunyani Rotary Club

TERC and the Hunyani Rotary Club are partnering this year on an international project in Zimbabwe, installing a well, nutrition garden and livestock in a village in Zimbabwe. We are part of a consortium of clubs in D7070, partnering to provide water in 16 villages.

## Time to Sign up for Club Committees

Toronto East Rotary Club operates with 6 committees - the executive and board of directors; the club administration committee, the public relations committee; the membership committee; the service projects committee; the Rotary Foundation committee. A brief description of each committee's duties is as follows:

### **The Executive & Board of Directors**

- ⇒ Establish operational budgets for each committee.
- ⇒ Develop long-range goals to ensure that we remain an effective club
- ⇒ Convene regular club assemblies
- ⇒ Involve all club members in the activities and fellowship of the club
- ⇒ Ensure continuity in leadership
- ⇒ Provide regular, consistent training in Rotary matters

### **TERC Board**

|                |   |
|----------------|---|
| President:     | Steve Mastoras  |
| Vice President | Ray White   |
| Secretary      | Karen Somerville  |
| Treasurer      | Jeff Harrison   |
| Directors:     | Jim Hawtin, Aaron Harnett,<br>Virginia O'Reilly, Bob Wasson |
| Past President | Mike Phelan   |

### **Club Administration Committee**

- ⇒ Organize the PODs and ensure weekly luncheons meet membership needs
- ⇒ Promote fellowship activities among club members
- ⇒ Keep members informed through a club newsletter or web site
- ⇒ Collect annual dues and ensure legal and financial requirements are fulfilled.
- ⇒ Maintain club membership lists and report to TERC members, D7070 and Rotary International
- ⇒ Encourage attendance and participation at club functions

### **Club Public Relations Committee**

Creating a positive public image is vital to Rotary's continued growth and service and is the responsibility of every Rotarian.

- ⇒ Establish and achieve club public relations goals for the coming year
- ⇒ Utilize the many RI resources to enhance our club's image.
- ⇒ Create awareness of club activities among club members and the general public
- ⇒ Work with local media to encourage coverage of Rotary activities.
- ⇒ Help to create a public image conducive to membership development

### **Membership Committee**

Our club's ability to assist local and international communities, support The Rotary Foundation, and develop leaders capable of serving Rotary beyond the club level is directly related to the strength, size, and involvement of our membership base. The membership committee ensures a concerted effort to recruit new members and retain current ones.

- ⇒ Establish and achieve club membership goals for the coming year.
- ⇒ Educate club members about the importance of recruitment and retention of qualified, diverse members
- ⇒ Conduct classification surveys to ensure the classifications are relevant to current business trends
- ⇒ Conduct assessments to ensure membership development efforts are effective
- ⇒ Develop an action plan for TERC to sponsor club a new club organized in the district, if possible

### **Service Projects Committee**

Ensure that our club is pursuing a balanced service program by carrying out projects in each Avenue of Service. All members of TERC are encouraged to recommend and aid in carrying out service projects that improve the quality of life in our community and communities around the world.

- ⇒ Encourage members to submit service project ideas, both financial and hands-on.
- ⇒ Review project applications for suitability, sustainability and fiscal possibility
- ⇒ Recommend projects for approval by the TERC membership .
- ⇒ Assist in planning of service projects using club, district, and RI resources as applicable
- ⇒ Implement service projects and involve all TERC
- ⇒ Evaluate all service projects and use the findings to strengthen future service projects

### **The Rotary Foundation Committee**

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. The committee will develop and implement a plan for supporting the Foundation through education, program participation and financial contributions.

## Rotary's 106th Year Has Begun

### Rotary International President Ray Klingensmith



As the 2010 RI Convention in Montréal drew to a close on 23 June, RI President-elect Ray Klingensmith outlined his plans for his term, which begins today. Participants also got a preview of next year's big event in New Orleans, Louisiana, USA, where

the Host Organization Committee has planned fun for the whole family.

Klingensmith will ask Rotarians to apply "cowboy logic" and make Rotary clubs "bigger, better, and bolder."

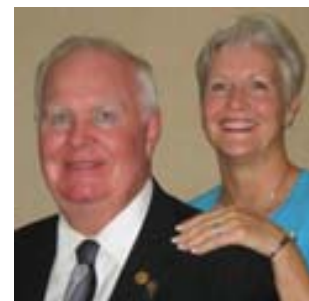
The fundamental principles of cowboy logic are taking pride in your work, talking less and saying more, doing what has to be done, and remembering that some things just aren't for sale, he explained during the closing plenary session.

"I believe the way for Rotary to remain viable and vibrant in the next century is to help our clubs to be bigger, better, and bolder. The clubs are the life and breath of Rotary. Therefore, it is clear to me that my job is to help the district governors to help the clubs. We can do it, and we will do it, if all of us follow the simple solution of cowboy logic."

Klingensmith also listed improvements that he and the RI Board have already authorized, including revisions to the RI Strategic Plan to make it easier to implement and evaluate, a realignment of RI committees to fit the revised plan, the recruitment of 41 Rotary coordinators, and a commitment to finding new ways to attract younger members and enable them to serve as district governors.

Klingensmith's Rotary journey started in New Orleans, where he boarded a ship to begin a Rotary Foundation Ambassadorial Scholarship at the University of Cape Town, South Africa, in 1961. After returning home, he and his wife, Judie, married and then honeymooned in the city. He said he is excited about the venue of the 2011 RI Convention because he will have traveled full circle in both his personal and Rotary life.

### District Governor Ted Morrison



A member of the Oshawa Parkwood Rotary Club, Ted has a distinguished record of service in Rotary. A passionate, committed Rotarian Ted has served his club on the Board of Directors and as President (2000). As Membership Chair his recruitment campaign brought in eleven new members. As Chair of the Rotary Information committee, Ted instituted "The Rotary Moment" at every meeting making his fellow club members aware of Rotary programs and its rich history. His club has presented awards to Ted including "Rotarian of the Year" (1998), "Paul Harris Fellowship" (2001), and "Outstanding Service to Rotary Award" (2006).

Ted has served District 7070 as an Assistant Governor (3 years), a member of the Grants Committee, a member of the Visioning Team assisting clubs with their long-range planning and as a speaker at District Assemblies.

Married to Sharron, they live in Oshawa and have two children- Scott and Hilary and four wonderful grandchildren: Mackenzie, Colton, Maggie and Tom. Ted was educated at the University of Waterloo (B.Sc. 1968) and at Queen's University (M.Ed. 1974). A retired Secondary School Principal, Ted's distinguished career provided him leadership opportunities in staff and curriculum development and in strategic planning.

Ted's commitment to service began long before he joined Rotary. He has served on the Board of Directors of the Durham Children's Aid Society and on the Board of the United Way, chairing the Education Employees campaign.

