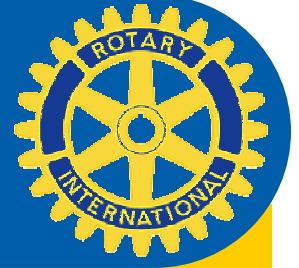


# Toronto East Rotary Club



Volume 44

May 21, 2009



From the desks of  
Virginia O'Reilly & Karen Somerville

## Notes from May 14th Meeting:

May 14th meeting ably chaired by Gordon Crann  
Invocation offered by Alex Munroe  
Toasts to Queen and to Canada led by Gord Crann

Attendance: 23 members and 3 guests

Guest Paul Belanger introduced by his Dad, **Art Belanger**... Paul has been a TERC Bingo worker for many years

**Karen Somerville** introduced our guest speakers from the CNIB.

Karen's introduction included her association with the CNIB...giving us a view to her passion for volunteering and making a difference...

In 1995, Karen took the literary Braille transcription course and has continued, since then, to be involved with the CNIB library and the production of Braille. It was this connection with Braille that sparked her interest in the Nunoa Rotary Club's project to raise funds for the provision of 10 Perkins Braille for the Helen Keller School for the Blind in Santiago, Chile. Toronto East Rotary Club's International Services Committee recently reviewed this project and dedicated \$1,600 toward the purchase of 2 Braille for that school. The Chilean Rotary Club has advised that it has received a substantial discount on the price, so our funds will now be sufficient for the acquisition of 3 - 4 Braille.



Two unsuspecting ladies who have no idea the Toronto East **Kissing Bandit** is about to claim two more innocent victims.

CNIB is a strong advocate for people living with vision loss. It is the place Canadians turn to when they discover they are losing their sight. CNIB provides vital programs and services, an extensive range of consumer products and the services of the Library.

Our speakers were two dedicated representatives from CNIB...

**Anita Mullick-Mahajan**, Associate Director of Advocacy, Sales and Marketing, in the CNIB Library and **Debbie Gillespie**, Accessibility Consultant in the Information Systems Department and former Manager of Braille Publishing in the CNIB Library.

Anita first arrived at CNIB as a volunteer in the recording studio and ended up joining the staff in 2006 as the Manager of Audio Publishing. She is an advocate of CNIB, in general, and the Library in particular. Anita provided us with an overview of CNIB's range of services and a look at the Library's collection.

CNIB's service commitment:

- Research and rehab
- Library services – multiple formats, fully digital library, screen readers, magnification
- CNIB's Braille services

Debbie originally became involved with CNIB as a client and has since become an important provider of CNIB's services. Debbie is both an avid Braille user and advocate of Braille and provided us with her perspective on Braille itself...

Braille is literacy. It is the only equivalent to print for people with vision loss. Audiobooks are not really literacy as they do not communicate spelling or punctuation, nor do they encourage the reader to have a voice. Braille enables people with vision loss to gain education and employment. It enables them to function in day-to-day life. For example, at home Debbie has Braille on her washer and on her microwave. Her notes for her luncheon speech were typed in Braille.

Debbie outlined the variety of literature in Braille in the CNIB Library collection. Since the year 2000, e-Braille files are added simultaneously with embossed copies to the CNIB collection. Currently over 3,600 e-Braille books are online for direct 24/7 access however, this is less than a third in e-format. Braille is an important tool for people with vision loss and there is still much to do.

The CNIB library is charitably funded, including the digital preservation and digital production processes.

#### **Announcements:**

Rex Colbourne announced that the annual Strawberry Social is slated for Saturday, June 13th. All are welcome. As well volunteers are needed for the clean-up/dismantling at the end of the day.

Membership & Foundation Multi-District Seminar to be held on Saturday, May 30th at Humber College – Lakeshore Campus. Last year's seminar was a great session, lots of discussion and particularly interesting to hear our U.S. Rotary neighbour's views on issues. Cost \$50.00.

Saturday, May 23rd TERC has reserved a table at the Rotary Club of East York's Lobsterfest fundraiser. We need TERC members to attend – contact Steve Mastoras.

The proposed Toronto Twilight Rotary Club (TTRC) has had its 3rd meeting with 15-16 confirmed for membership. The next meeting will be Wednesday, May 20th at 7 p.m. Note that we TERC are the sponsor club and our best support is to encourage them. Contact DG Mike for details.

Rotary SAS All-Stars: the fundraising event to support this program is selling 50/50 tickets at the July 11th Argo Game. Volunteers are needed to sell tickets from 11:30 a.m. to 2:30 p.m. Lend a Hand!

Ribfest Update provided by Ray White:

July 1st at Todmorden Mills

Planning in full swing

Music director on board – lead for the Tone Dogs

Committee heads are Steve Mastoras (Entertainment), Bob Wasson (Food), Jeff Harrison (Finances), Craig Logue/Cindy Fuller (PR).

East York Mirror will do an article on our event

Sobey's will make their parking lot available on July 1st to aid Seniors Shuttle

**NEED ALL MEMBERS TO KEEP WORKING ON VOLUNTEERS & SPONSORSHIPS**

## Fellowship

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Up to 50% on Selected Performances - Toronto Centre for the Arts  
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Redeem In Person at:  
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Use Code "BCORP"

**JERSEY BOYS**  
The Story of  
Frankie Valli & The Four Seasons

Save up to 50% off the following performances:

Day	Section	Reg.	You Pay
Tue, Wed, Thurs, Evening	Orch., Dress Circle	\$95.00	\$50.00
Wed, Thurs, Evening	Rear Orch.	\$55.00	\$25.00
Fri, Evening	Orch., Dress Circle	\$95.00	\$75.00
Sat, Sun, Matinee	Rear Orch., Balcony	\$75.00	\$45.00

Offer valid for select performances through June 28, 2009. All prices include 15% GST and 5% OF. Seating is subject to availability. Offer not valid on previously purchased tickets and cannot be combined with any other offers. No refunds or exchanges. TICKET CHARGES APPLY.

**Art Belanger** is looking for input from members interested in attending Jersey Boys. The discount coupon is good for any size group with savings as follows:  
Tuesday - Thursday evenings:  
Orchestra regular \$85 - you pay \$50  
Rear Orchestra regular \$55 - you pay \$25  
Friday evenings & Saturday / Sunday Matinee:  
Orchestra regular \$95 - you pay \$75  
Rear Orchestra / Balcony regular \$75 - you pay \$45

The offer is valid until June 28, 2009

## Woods and Greens Golf Classic



The WoodGreen Foundation is pleased to present the Woods and Greens Golf Classic, our signature fundraising event in support of all WoodGreen's important work in the community. This year's Golf Classic will be held on Monday, June 22, 2009 at Meadowbrook Golf and Country Club.

Currently, the Golf Classic is over 50% sold and we are looking forward to selling out in advance for the fifth year in a row! This year we hope to raise \$100,000! Tickets are \$225.00 per person or \$900.00 for a foursome, which includes a full round of golf, lunch and dinner. Help us achieve this goal! Buy your tickets now, or find out about our exciting sponsorship packages. Contact Brian Smith for ad-

ditional information

## Whistlers Golf Tournament

From Jim Dahl



*Jim Dahl*

It is with much enthusiasm that I announce that we are honoured to have been chosen as the charity of choice for Whistler's 18th Annual Golf Tournament, to be held this year on August 8th at the Angus Glen golf course. All proceeds from the day's event will benefit Canadian Feed The Children and our work to reduce the impact of poverty on children in Canada and around the world. Please join us at Angus Glen on August 8th and help make a difference in the life of a child.

## Rotary SAS All Stars Program

Volunteers are required to sell 50 / 50 tickets on the evening of Thursday June 12, 2009. The plan is to have 100 Rotarians from around this district in attendance on opening day to sell tickets throughout the stands in an effort to raise money for the SAS All Star program, a great cause. The shift starts about 6:30 pm and lasts until the 4th quarter of the game. All proceeds will be used to send kids to this unique leadership program. If you are able to attend, please contact Mike Phelan.

Most importantly, please start thinking of young people who can become SAS All Stars.



**ROTARY SAS ALL-STARS**

A partnership of

Districts 7010, 7070, 7080 and Toronto Argonauts



## The Club Calendar

- May 21st**     **Alison Liddell - Director, Fundraising & Community Outreach for JazzFM**  
Tips for Successful Fundraising Events
- May 28th**     **Incoming President (soon to be P)DG Mike (now that's a mouthful!)**  
Plans for TERC in 2009-10
- Jun 13**        **Broadview Village Strawberry Social**  
1132 Broadview Ave -11:00 am - 3:00 pm
- Jun 20**        **Variety Village Wheelchair Repair**  
3701 Danforth Avenue Scarborough 9am –12pm
- Jun 22**        **WoodGreen Golf Tournament**  
Meadowbrook Golf Club - in support of WoodGreen programs
- Jul 1**          **Toronto East Inaugural Canada Day Celebration**  
Todmorden Mills
- Jul 29**        **Double Blue(s) Patio Party - Whistler's Patio**  
Kick off our Argo fundraiser with a party - live blues, Argo cheerleaders, lots of fun
- Aug 8**         **Whistler's Golf Tournament**  
Angus Glen - raising funds for Canadian Feed the Children
- Sept 24**      **Toronto East Golf Tournament**  
Sleepy Hollow Golf Course
- Oct 3**         **Toronto East @ the Argos**  
Our annual fundraising trip to the Argos - details to follow

### Strawberry Social

The Salvation Army Broadview Village (located @ 1132 Broadview Ave) will be having their annual Strawberry Social on Saturday, June 13th from 11:00 AM - 3:00 PM. All are welcome.

If you are able to volunteer to help with the clean up; moving tables, taking down tents etc. from 3:00 PM - 6:00 PM please send your name and phone number in an email to Rex Colbourne @ [Rex\\_Colbourne@can.salvationarmy.org](mailto:Rex_Colbourne@can.salvationarmy.org)

Ed.  
Conversion to becoming a Salvationist or a Newfoundlander is optional



### RI & D7070 Calendar

- May**            **International Service Month**  
www.rotary.org
- May 24-29**    **Rotary Youth Leadership Awards (RYLA)**  
Our candidate Alex Edwards will represent Toronto East
- Jun 21-24**     **Rotary International Convention**  
Details at www.rotary.org
- Sept 27**       **District 7070 Rotary Foundation Challenge Walk**  
CFB Trenton - full tour of the base
- Oct 16-19**    **District Conference - Blue Mountain Collingwood**  
Details at <http://www.rotary7070.org>

