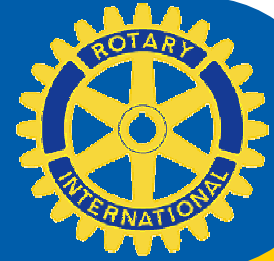


# Toronto East Rotary Club



Volume 44

March 19, 2009

## What You Missed Last Week...



### From the desk of Ray White

#### Welcome & Guests:

James Hawtin reprised his role as chair and welcomed all members. The eloquent Art Belanger led those in attendance in the invocation and Jack Embrey offered the traditional toasts to the Crown and Country. We were then treated to lovely veal cordon bleu lunch followed by assorted pastry desserts.

In a somewhat rare occurrence there were no quests to introduce. Members vowed to improve on that for next meeting.



Eloquent indeed!

### For the good of Rotary:

Steve Mastoras reminded all members of the imminent retreat on March 13-15 at the Prince of Wales in Niagara-on-the-Lake, and the importance of participating in the visioning and direction setting sessions planned for Saturday. Social events including a charter bus tour of the regions wineries is planned, spa and shopping days for those interested as well. Steve can be reached at: [whistlers@bellnet.ca](mailto:whistlers@bellnet.ca)



Gord Crann spoke about the upcoming Microfinance Workshop at Whistler's. This will be very informative and important event as Alex Counts, President and CEO of the Grameen Foundation, will be the keynote lunch speaker at the District 7070 Microfinance Committee-RESULTS Canada Microfinance Workshop on Saturday, May 9<sup>th</sup>. Please contact Gord Crann for further details - [Gordon.Crann@redwaybutler.ca](mailto:Gordon.Crann@redwaybutler.ca)



Charter President Bill Phelan gave an inspiration talk on service above self and how important it is to get involved with our projects to ensure we continue to meet the demands and expectations of the community we serve.

In celebration of Rod and Janet Roblin's Wedding Anniversary the group was led in song by Bill Phelan, Happy Anniversary.

### Guest Speaker:

Our guest speaker for the day was Gord Piercey, Vice President and Head of Convergence TD Financial Group. Gord was introduced by long time friend and fellow East York Collegiate and University of Toronto alumni Ray White.

Gord began his discussion by providing a bit of information on his background which included growing up with modest means in the Woodbine



## March 12th cont.....

and Mortimer area of East York. He had high praise for the education he received while at East York Collegiate Institute and pointed out that at least two of the club members, Steve Mastoras & Ray White, shared that same opportunity with him. Gord also spoke very highly of TD President and CEO, Ed Clarke as a perfect segue into his discussion on leadership.

Gord spoke on his philosophy for great leadership and recounted each point to his own career advancement at the bank. Gord laid out nine key points for successful Leadership:

1. Never say Never
2. Family is #1
3. Trust and Confidence in what you do
4. Remember where you came from
5. Seize Opportunity and take Responsibility
6. Sometime you need to take a step back before moving forward
7. Don't take one self too seriously
8. Busy is a relative word

Leadership begins with You

As part of his discussions Gord spoke about the word Ubuntu - "I am because you are." It has its origin in the Bantu languages of Southern Africa. Ubuntu is that spirit inside all humanity that says "I am at my best and most human when my life serves others." It doesn't mean that my own needs have no value- much to the contrary! It means that my needs have value because when I am fulfilled, I can take that energy that comes from my fulfillment and pass it on to you in kind. Then you can take that energy, and you can pass it on- one to the other.



The members thoroughly enjoyed hearing Gord's thoughts on Leadership. Jack Embrey conveyed the thanks of the club and offered Gord a small gift as our token of appreciation for sharing his thoughts with us.

[gordon.piercey@td.com](mailto:gordon.piercey@td.com)

The meeting was brought to a close as Bill Phelan led the group in the singing of the National Anthem - O Canada.

## Club Retreat

What a great weekend - 31 people all told



# Club Retreat



Tony & Carol



Bev, Jane, Maureen, Brian



Don't Ask!



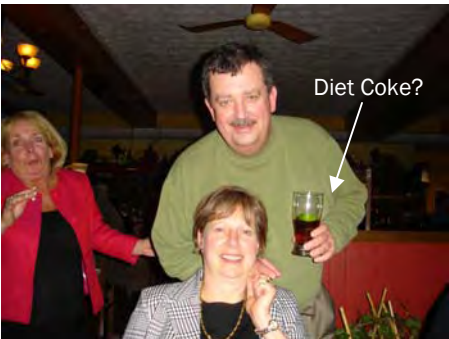
Mary, Tony, Ray, The Masher!



Brian, Carol, The Devil, Bobby



Art with all his friends



Mary (oops am I in the photo)  
Jeff & Natalie



Where's Julie when I need her?



Sure you can laugh...  
You're not married to him!



Bragger!



Bob & Mary



World's worst bus highjacker

## The Club Calendar

- Mar 19 Luncheon Program -**  
Christine Phelan - Rotary Youth Leadership Award
- Mar 19 Ribfest Meeting -**  
Immediately following lunch.
- Mar 26 Luncheon Program -**  
Sherri Auger - Elder Care
- Apr 3 Social Evening - Parrotheads Thirst Phriday**  
Whistlers 7pm - ?? [www.maplereefers.ca](http://www.maplereefers.ca)
- Jul 1 Toronto East Inaugural Canada Day Celebration**  
Todmorden Mills
- Aug 8 Whistler's Golf Tournament**  
Angus Glen - raising funds for Canadian Feed the Children
- Sept 24 Toronto East Golf Tournament**  
Sleepy Hollow Golf Course

## RI & D7070 Calendar

- March Literacy & Family of Rotary Month**  
[www.rotary.org](http://www.rotary.org)
- Mar 27-28 Multi District PETS (Presidents Elect Training Session)**  
BMO - IFL
- April 18 District Assembly**  
All members of TERC board and interested members BMO - IFL
- May 24-29 Rotary Youth Leadership Awards (RYLA)**  
We need your help in nominating a candidate 19-22 years of age.  
Details at [www.rotary7070.org/news.php?show=news&nid=329](http://www.rotary7070.org/news.php?show=news&nid=329)
- Jun 21-24 Rotary International Convention**  
Details at [www.rotary.org](http://www.rotary.org)
- Sept 14-20 Zone Institute - Edmonton Alberta**  
Details at <http://rotary7070conference.ca/>
- Oct 16-19 District Conference - Blue Mountain Collingwood**  
Details at [http://www.clubrunner.ca/zprg/dxhome/\\_home.aspx?zid=22](http://www.clubrunner.ca/zprg/dxhome/_home.aspx?zid=22)



### 2008/09 Board of Directors

<b>President</b> Tony Matthews	<b>Club Service</b> Steve Mastoras
<b>Past President</b> Rod Roblin	<b>Community Service</b> Art Belanger
<b>Treasurer</b> Jeff Harrison	<b>International Service</b> Gord Crann
<b>Secretary</b> Virginia O'Reilly	<b>Vocational Service</b> Jim Hawtin

### March is Literacy Month

If illiteracy were such a simple problem, Rotarians would have solved it by now. The reasons that so many people can't read or write are myriad: a scarcity of schools and learning materials, insufficient government spending on education, cultural stigmas that limit education for women and girls, and more. The problem goes far beyond the inability to decipher words on a page. In an increasingly complex world, poor reading comprehension condemns adults to the lowest rungs of society.