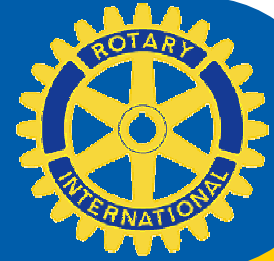


Toronto East Rotary Club



Volume 44

March 12, 2009

What You Missed Last Week...



From the desk of Ray White

Welcome & Guests:

The meeting was ably chaired by James Hawtin who warmly welcomed all members and guests. Long time and highly esteemed member Jack Embrey eloquently led those in attendance in the invocation and traditional toasts to the Crown and Country. We were then treated to an exquisite beef bourguignon lunch followed by a tar-tufo dessert.

Gord Crann introduced his guests:

Elizabeth Dove, Public Engagement Organizer for RESULTS Canada.
Susan Winlaw, author of Car Advise for Women (and Smart Men).

Steve Mastoras introduced Steve Abrams founder of Mill Street Breweries as his guest.

Virginia O'Reilly introduced her guests:

Michael Stewart - a financial advisor with Edward Jones (Queen & Leslie)
Agnes Clarke - Owner of Danforth Fresh Flower Shop
Kristin Parker, Mortgage Broker from Home Loans Canada

For the good of Rotary:

Steve Mastoras reminded all members of the upcoming retreat on March 13-15 at the Prince of Wales in Niagara-on-the-Lake, and the importance of participating in the visioning and direction setting sessions planned for Saturday. Social events including a charter bus tour of the regions wineries is planned, spa and shopping days for those interested as well. Steve can be reached at: whistlers@bellnet.ca



Franck Perrin



Jack with Franck Perrin

Gord Crann spoke about the upcoming Microfinance Workshop. This is shaping up to be a very informative and important event as the preeminent Alex Counts, President and CEO of the Grameen Foundation, will be the keynote lunch speaker at the District 7070 Microfinance Committee-RESULTS Canada Microfinance Workshop on Saturday, May 9th. Please contact Gord Crann for further details - Gordon.Crann@sympatico.ca

Ray White updated the group on the July 1st Ribfest noting that the primary menu items have been settled on as served for lunch on February 19th. Wellington Breweries has graciously offered to supply their refrigerator tap truck trailer for the festivities. Absolute Rentals has been very

March 5th cont.....

helpful in working with the committee to develop site plans and servicing requirement for the day. Board approval of the event was obtained and a preliminary operating budget has been allocated.

rwhite@canadianfeedthechildren.ca

Bob Wasson chaired a Golf Tournament Committee meeting following the regular meeting and all members' participation in this major fundraiser is encouraged and expected on September 24th. [bob-](mailto:bob-wasson@sympatico.ca)

wasson@sympatico.ca

Guest Speaker:

Our guest speaker for the day was Franck Perrin, Vice President Private Client Group, Barometer Capital Management. Franck first participated with club members in our Argonaut 2008 fundraising day. Today he regaled those in attendance with amusing stories and anecdotes from his interesting past life experiences which include working in the hospitality industry on the French Riviera, service in the French Armed Forces and senior level government advisory positions. His main theme was that "Change is Good" as it forces adaptation and a re-evaluation of ones values and goals with a re-focus of energy and purpose. Change is also a learning experience.

Franck carried this theme over to his presentation on his innovative investment strategy for these tough economic times. Armed with solid historical data Franck indicated with certainty that things will get better, but in the mean time he shared with us the good news story on his investment strategy based on acquiring corporate bonds to produce greater returns than offered by traditional income producing vehicles. He noted in particular that private sector owned utility corporations were issuing bonds with exceptional yields and he cited Rogers Communications and Trans Canada Pipelines as two such examples. Franck's talk was especially interesting and appreciated by the members and guests.

FPerrin@barometercapital.ca

The meeting was brought to a close as Mike Phelan led the group in a rousing rendition of O Canada.

Next Weeks Speaker: Gord Piercey, Vice President and Head of Convergence, TD Bank Financial Group – Topic will be ***Leadership and the state of the Economy***

Club Retreat - Stevie's Notes

Friday Mar. 13th

- check in @ 3pm, Prince of Wales
- meet in lounge by 6/6.30pm
- 7pm-Dinner & live entertainment (Casual dress) @ Olde Angel Inn (reserved area / a la carte-separate guest checks)

Saturday Mar. 14th

- 8am-10am..breakfast buffet / or a la carte @ "Escabesche" (TERC special price @ \$15ea)
- 10am-1pm..TERC-"Members only" meeting @ "Hampton Court Room"
- 1pm..Friends of TERC & Members luncheon buffet @ "Belfountain Room"
- 2pm-5pm..Wine Tour (Jeff's favourites !!)
- 7pm- Dinner & Blues event (Business casual) @ the "Anchorage restaurant " (reserved area / a la carte-separate guest checks)

Sunday Mar. 15th

- 8am-11/12noon..breakfast buffet / or a la carte @ "Escabesche" (TERC special price @ \$15ea)
- Checkout

Rotary Youth Leadership Award

Special info for our newest members

The Rotary Youth Leadership Award (“RYLA”) is a life-changing experience for young people aged 19 - 23.



Promise, potential, performance.

Candidates for RYLA have demonstrated all of these – in school, sports, community involvement or family. Now they are about to venture into adulthood to be challenged and to perform at new levels.

Between the ages of 19 and 23, they may be enrolled in post secondary education, at work, or pursuing other professional qualifications and life skills.

RYLA will add to their capabilities by giving them a whole new perspective on Leadership, Friendship and Citizenship. It is a program that is a great gift to any young person. This program is open to family members - one of only two programs that is.

The TERC RYLA candidate today may well be our Rotary Club President in the future! Let’s invest in our young people.

Members of Toronto East are encouraged to nominate candidates for this program. It may be your son or daughter, a niece or nephew, the next door neighbour, the kid in the supermarket or someone at church, temple, mosque or synagogue.

Details: Sunday May 24th, 2009 to Friday May 29th, 2009 at Loyalist College in Belleville

Transportation is included and all expenses are paid by our club.

<http://www.rotary7070.org/news.php?show=news&nid=329>

Prostate Cancer Fundraiser

The Don Mills Rotary Club has organized an entertaining evening, to raise awareness about Prostate Cancer, while also helping raise funds for **Prostate Cancer Research at Princess Margaret Hospital**.

Please join us for a lovely dinner, with TV news anchor, **Mark Dailey**, as the keynote speaker discussing his personal experiences overcoming Prostate Cancer. **Russell Smith**, Globe & Mail journalist, and publisher of xyz.ca, will emcee our evening. A highlight of the night will be an informative, stylish and engaging Men’s Fashion Show with outfits provided by **GotStyle** Men’s clothiers. To round out the soiree, there will also be a Silent Auction with a wide variety of items, such as jewellery, memorabilia, art and electronics.

Event Details:

When: Thursday, March 26th, 5:30pm

Who Should Attend: Ladies and Gents!

Where: [Spirale’s Banquet Hall](#), (Don Mills Rd and Wynford Dr.)

Tickets: \$75/ticket including dinner, & \$25 tax receipt. [Table of 10 \(named\) for \\$700.](#)

The website, which has further event details, prostate cancer resources, and is fully ecommerce capable for online ticket purchases, is available at www.passion4fashion.ca

The Club Calendar

- Mar 12** **Luncheon Program -**
Gordon Piercey, VP, Head of Convergence,. Risk Management, TD Bank
- Mar 13-15** **Club Retreat - Niagara on the Lake**
Visioning, party, strategic planning, wine tour ...
- Mar 19** **Luncheon Program -**
Christine Phelan - Rotary Youth Leadership Award
- Mar 19** **Ribfest Meeting -**
Immediately following lunch.
- Mar 26** **Luncheon Program -**
Sherri Auger - Elder Care
- Apr 3** **Social Evening - Parrotheads Phirst Phriday**
Whistlers 7pm - ?? www.maplereefers.ca
- Jul 1** **Toronto East Inaugural Canada Day Celebration**
Todmorden Mills
- Aug 8** **Whistler's Golf Tournament**
Angus Glen - raising funds for Canadian Feed the Children
- Sept 24** **Toronto East Golf Tournament**
Sleepy Hollow Golf Course

Check out our website
www.toronto_east_rotary.org

RI & D7070 Calendar

- March** **Literacy & Family of Rotary Month**
www.rotary.org
- Mar 27-28** **Multi District PETS (Presidents Elect Training Session)**
BMO - IFL
- April 18** **District Assembly**
All members of TERC board and interested members BMO - IFL
- May 24-29** **Rotary Youth Leadership Awards (RYLA)**
We need your help in nominating a candidate 19-22 years of age.
Details at www.rotary7070.org/news.php?show=news&nid=329
- Jun 21-24** **Rotary International Convention**
Details at www.rotary.org
- Sept 14-20** **Zone Institute - Edmonton Alberta**
Details at <http://rotary7070conference.ca/>
- Oct 16-19** **District Conference - Blue Mountain Collingwood**
Details at http://www.clubrunner.ca/zprg/dxhome/_home.aspx?zid=22



2008/09 Board of Directors

President Tony Matthews	Club Service Steve Mastoras
Past President Rod Roblin	Community Service Art Belanger
Treasurer Jeff Harrison	International Service Gord Crann
Secretary Virginia O'Reilly	Vocational Service Jim Hawtin



"As an international community, we have few opportunities to do something that is unquestionably good for every country and every child, in perpetuity. Polio eradication is one of these opportunities."

Dr. Margaret Chan,
Director General
World Health Organization