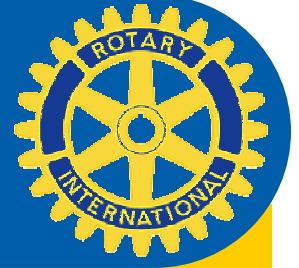


Toronto East Rotary Club



Volume 44

June 4, 2009

Notes from May 28 th. Meeting:

Tom Andrews

Head Table:

Inductee: Georgina Blanas, Chair: Virginia O'Reilly, President: Tony Matthews, Guest Speaker: Allison Lidell

Virginia welcomed everyone to the meeting. Oona gave the Invocation. Jack proposed the toasts



Guests:

Adam McGinnis from RBC Dominion Securities

Ward Earle cleverly disguised as a friend of Steve Mastoras. Ward is a legal beagle for the City of Toronto who also has a band "The Shades". and they will be featured at our RibFest. Ward really just happens to be Oona's husband.

Frank Goutzioulis from Tom Jones Steak House, husband of Georgina Blanas.

Bob Butterill from Toronto Sunrise Club

Jim Dahl from "Feed the Children" & his wife Maureen from Toronto Sunrise



Jack, presided over the induction ceremony of our newest member **Georgina Blanas**, the 13th new member in the last 6-7 months, fabulous! Mike Phelan successfully pinned her, & Virginia presented her with the lovely framed copies of The Object of Rotary & The 4 Way Test.

Georgina's response was to graciously thank the Club, we thank her for her service, past, present & future to our Rotary community. Jack received his customary thanks.

Announcements:

Bill Phelan: Variety Village - Date for repairing wheelchairs has been changed from June 20 to June 11 at 1:30 p.m.

Ray White: All members should complete the work assignment form for Rib Fest & return to Mike Phelan as quickly as possible.

Virginia O'Reilly: Looking for 2 people to make a foursome for the WoodGreen Golf Tournament on June 22

Speaker:

Tony Matthews introduced Alison Liddell, the Director, Fundraising and Community Outreach for Jazz FM. In an incredibly difficult economy, Alison raised \$475,000. this year for Jazz FM, \$40,000. more than in 2008. She has been a fund raiser for the CNIB, Easter Seals & U of T.

In her message about how to successfully fund raise & specifically regarding golf tournaments, she recommended that we consider some new ideas about what we use as prizes & auction items. She believes there is little need for gift bags for all players & inexpensive freebies & that we concentrate on having fewer, but better gifts. "People know why they're there & want to be assured their money is going for a good cause." They're not concerned about not getting that 8th T-Shirt of the summer. The same applies for both silent & live auctions, fewer things & also a shift from just items to "experiences". Using events or actions that are unique, difficult to get otherwise, that cooking lesson with a Head Chef learning to cook that special meal was an example she used. She also stated that having a quality auctioneer was key to having a successful auction. Steve Mastoras asked about receiving promotional help from Jazz FM for Rib Fest & was assured we would get a PSA.

The meeting ended with Bill Phelan leading us in the singing of O Canada.

P.S. Of course this was done after Bill first removed an enthusiastic, but tone deaf, flat Matt from his ear shot.

Rotary SAS All Stars Program

Volunteers are required to sell 50 / 50 tickets on the evening of Saturday July 11, 2009. The plan is to have 100 Rotarians from around this district in attendance on opening day to sell tickets throughout the stands in an effort to raise money for the SAS All Star program, a great cause. The shift starts about 6:30 pm and lasts until the 4th quarter of the game. All proceeds will be used to send kids to this unique leadership program. If you are able to attend, please contact Mike Phelan.

Most importantly, please start thinking of young people who can become SAS All Stars.



ROTARY SAS ALL-STARS

A partnership of

Districts 7010, 7070, 7080 and Toronto Argonauts



Photo day for the East York Soccer Club is going to be held on Saturday, June 6, at East York Collegiate. Toronto East is sponsoring 4 teams this year and Karen Somerville would like to have someone from the club attend and have his or her picture taken with the teams. Please speak with Karen

Photo Day Schedule – East York Soccer Club
East York Collegiate (Corner of Cosburn and Coxwell)

Under 5	All Teams	8:30 a.m.
Under 6	All Teams	9:30 a.m.
Under 8	Boys&Girls	11:30 a.m.
Under 9	Boys&Girls	12:00 p.m.



Group Study Exchange Team Leader

Applications are being accepted for the position of GSE team leader. The next GSE team will be travelling to District 3260 in India. District 3260 covers Parts of Madhya Pradesh, and the entire states of Chhatisgarh & Orissa. The leader for the team would be responsible for organizing, preparing and helping select the team to travel January 24/10 -February 24/10. These dates are slightly flexible depending on the travel arrangements by Rotary International Travel. Applications <http://www.rotary.org/en/ServiceAndFellowship/Fellowship/GroupStudyExchange/Pages/ridefault.aspx> are due by June 13/09. The final selection of team leader will be made July 1/09.

The Club Calendar

- June 4** **Mike Phelan**
The year ahead
- Jun 11** **Variety Village Wheelchair Repair**
3701 Danforth Avenue Scarborough - after the luncheon
- Jun 13** **Broadview Village Strawberry Social**
1132 Broadview Ave - 11:00 am - 3:00 pm
- Jun 22** **WoodGreen Golf Tournament**
Meadowbrook Golf Club - in support of WoodGreen programs
- Jul 1** **Toronto East Inaugural Canada Day Celebration**
Todmorden Mills
- Jul 11** **Argo 50/50 Ticket Sales**
Rogers Centre 11:15 am
- Jul 29** **Double Blue(s) Patio Party - Whistler's Patio**
Kick off our Argo fundraiser with a party - live blues, Argo cheerleaders, lots of fun
- Aug 8** **Whistler's Golf Tournament**
Angus Glen - raising funds for Canadian Feed the Children
- Sept 24** **Toronto East Golf Tournament**
Sleepy Hollow Golf Course
- Oct 3** **Toronto East @ the Argos**
Our annual fundraising trip to the Argos - details to follow

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Sat. Sun	Orch., Dress Circle	\$95.00	\$45.00
Matinee	Rear Orch., Balcony	\$75.00	\$45.00

Offer valid for select performances through June 28, 2009. All prices include 15% GST and 5% OF. Seating is subject to availability. Offer not valid on previously purchased tickets and cannot be combined with any other offers. No refunds or exchanges. *TAXES CHARGED APPLY

Last Call

Art Belanger is looking for input from members interested in attending Jersey Boys. The discount coupon is good for any size group with savings as follows:

Tuesday - Thursday evenings:
Orchestra regular \$85 - you pay \$50
Rear Orchestra regular \$55 - you pay \$25

Friday evenings & Saturday / Sunday Matinee:
Orchestra regular \$95 - you pay \$75
Rear Orchestra / Balcony regular \$75 - you pay \$45

The offer is valid until June 28, 2009

RI & D7070 Calendar

- June** **Rotary Recreational & Vocational Fellowships Month**
www.rotary.org
- Jun 21-24** **Rotary International Convention**
Details at www.rotary.org
- Sept 27** **District 7070 Rotary Foundation Challenge Walk**
CFB Trenton - full tour of the base
- Oct 16-19** **District Conference - Blue Mountain Collingwood**
Details at <http://www.rotary7070.org>

