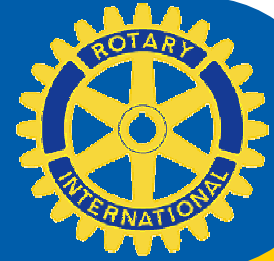


Toronto East Rotary Club



Volume 44

January 8, 2009

No Sweetheart Required



Life is like a box of chocolates. You never know what you are going to get.

POD 3 advises that you won't need a sweetheart to celebrate this Valentine's Day, If you love to laugh, you'll be sweet on **"No Sweetheart Required"** – a night of sweet 'n' silly comedies about love, or the lack thereof.

Presented upstairs at Whistler's on Saturday February 14th., it will be a great way to spend Valentines Day ...and a great way to help Toronto East Rotary fund some of our international projects.

Bring your spouse, your partner, your family, your friends, your neighbours ... along with your love of fun and laughter.

Dinner and Show - \$55 per person
(income tax receipts will be available)

Tickets are available from any of the **POD 3** members

What You Missed Last Week...

The meeting was chaired by POD 2 captain [Jeff Harrison](#), who started the meeting with a New Year's kiss from [Art](#). Unfortunately [Jim Hawtin](#) was not poised with the camera, but [Jack Embrey](#) was heard to complain that kissing people at the club was his job.

There were 18 members (64%) and 6 guests in attendance:

Guests included [Cindy Fuller](#), [Mike Flower & Marilyn Sanders](#) - guest of [Marguerite Pryron](#)

[Brian Smith](#) brought 3 guests from the ACCESS Community Capital Fund, a community loan fund that helps small and emerging businesses in Toronto to meet their need for credit by securing initial loans of up to \$5000. Joining us were President [Michael Wills](#) Secretary [Elizabeth Qualben](#) and Director of Outreach [Delilah Panio](#). They met with [Gord Crann](#) to discuss Rotary's work in microfinance and the work of Access in the local community.

[Gord Crann](#) brought us up date on the work of the microfinance committee. A group of D7070 Rotarians will be meeting with Jim Watson, the Minister of Municipal Affairs and Housing. The group will include [Gord](#), [Andrew Lang](#), [Brian Smith](#) and Mike Phelan.

Our microfinance project in Uganda has hit a snag as the promised CRCID funding will not materialize. The federal government has cut back on funding. Therefore, the committee will approach other D7070 Rotary

What You Missed...

clubs to expand the partnership and move this important project forward. The revised math will be: D7070 Rotary Clubs = \$12,600, District 7070 designated foundation funds = \$12,500, Rotary Foundation Matching Grant = \$18,900. Project total = \$44,000. This is the first microfinance project by a consortium of D7070 clubs and Gord has been instrumental in bringing it to fruition.

Virginia O'Reilly invited us to provide raffle donations for our fundraiser on Feb 14th. The draw often raises 25 - 30% of our profits, so your donations are vital. Please provide details to any POD 3 member. The list can be found on page 3.

Ribfest July 1, 2009

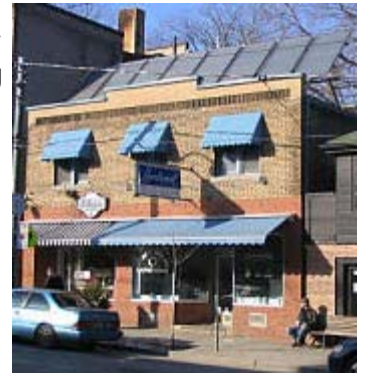
Ray White announced the ribfest planning meeting schedule as follows: Jan 22, Feb 19 & Mar 19 immediately after our regular luncheons.

Ray reminded us that the ribfest will take place on July 1st at Todmorden Mills and committee chairs have been selected as follows: [Helen Sheedy](#) has confirmed the participation of Wellington Brewery as our beer sponsor, [Steve Mastoras](#) and [Carol Anne Scott](#) are looking after entertainment, [Bob Wasson](#) is in charge of food, [Jeff Harrison](#) logistics and finance and [Cindy Fuller](#) is in charge of promotion.

Alex Wych of Mondial Energy

[Brian Smith](#) introduced Alex Wych, a local businessman with a large dream and a unique model for reducing the carbon footprint of buildings throughout North America.

The company began 6 years ago when Alex installed solar panels on his laundromat in the Beach. The laundromat uses eight solar thermal panels to heat water for the laundromat, potable water for the second floor apartment and for space heating in radiators. Natural Gas consumption was reduced by approximately 30% and the business revenues grew five fold as customers actively chose the Beach Solar Laundromat because of its environmentally friendly energy initiatives. Since that time, Mondial has completed a number of other projects, including one for WoodGreen Community Services. The WoodGreen project involves 108 thermal collectors that displace 32,360 m3 of gas annually and reduce 61.2 tonnes of CO2 every year. The panels are used to heat water in the building on Queen St.



In a unique business model, Mondial pays for all the costs for commercial-scale solar systems and sells the generated energy in 10 year contracts to earn a steady return on its investment. With a Power Purchase Agreement and a performance guarantee in hand, they install thermal panels, using technology that has a proven track record for over 100 years. Remote telemetry enables them to monitor the performance of the equipment and bill only for the energy actually delivered.

At present Modial is working on 15 projects for the city of Toronto and a large scale project at Sick Kid's Hospital.

Jack Embrey thanked Alex for a most interesting speech and advised that he was prepared to sign on for a 30 year contract.

Club Retreat

The Club Service committee has booked the visit to Niagara on the Lake for members and partners, March 13-15, 2009. This will be a weekend with lots of fellowship combined with a visioning / planning session on Saturday morning.

This will be an excellent opportunity for new members and old, to get to know one another and plan our future club activities. Long time members will remember the tremendous enjoyment we have had on previous excursions, the bonding that has taken place and the friendships that have been enhanced. Planning is vital to the success of any club ... why not do it in Niagara on the Lake?



The committee has obtained a special rate at the Prince of Wales at \$149 per night. If you have not yet booked, please advise [Steve Mastoras](#) as soon as possible.

TERC Brings Cheer to Seniors on Christmas Day

On Christmas morning, the weather cooperated and it was a bright, sunny day as a number of Toronto East volunteers gathered at WoodGreen Community Services Queen Street facility to participate in the annual Christmas Day delivery of Meals-on-Wheels. Rotarians and friends of Toronto East Rotary Club included [Mary Moore & Jean Claude Tanguay](#), [Brian Smith](#), [Pat McKeough](#), [Cecy Hurtarte](#), [Trevor Hitner](#), [Janet Downing](#), [Barbara Wood](#), [Maria & Christina Swidersky](#), and [Virginia & Bob O'Reilly](#).



Toronto East Rotary Club sponsored WoodGreen's Christmas meals for 120 frail seniors this year, seniors who were at home alone on Christmas day. In addition to providing the meals and a present of a warm throw blanket, the Rotarians along with family, friends and other community volunteers delivered the meals with a smile and Christmas greetings to bring a warm feeling to the seniors they visited. WoodGreen sends its thanks to the tremendous support from Rotary and its members.

Report by [Virginia O'Reilly](#)

	Pod 1	Pod 2	Pod 3
Lead:	Steve Mastoras	Jeff Harrison	Virginia O'Reilly
Members:	Jim Hawtin	Art Belanger	Gord Crann
	Jack Embrey	Brian Smith	Rod Roblin
	Mike Phelan	Matt Matthews	Tom Andrews
	Rocchina Colangelo	Alex Munroe	Paul Fernandes
	Bob Wasson	Oona Cass	Helen Sheedy
	Ray White	Mary Moore	Karen Somerville
	Marguerite Pyron	Andrew Lang	Elmar Moser
Duty Months:	December	January	February
	March	April	May
	June	July	August

African Update

Our fearless leader **Tony Matthews** is currently in South Africa. He send the following report on international projects that we have partnered with South African Rotary clubs. There is lots of information, so we will spread his report over the next few issues of the bulletin.

Tsholofelo Community - Tapologa

Last Thursday I visited Sister Georgina and Brother Joe at the Tapologa hospice in Rustenburg — the platinum mining centre of the world. It was she who started the Tapologa clinic which has now grown into a fully fledged hospice . Now operating in the name of Tsholofelo Com-munity, Sister Georgina runs a clinic in a squatters camp and provides medical aid to those suffering from AIDS and also services aimed at its prevention. Brother Joe, who holds a PHD in mathematics devotes his life to the education of children in squatter camps and to the upliftment of community in general.



Earlier this year our club gave Can\$2,000 to the community which was used in part to purchase large re-chargeable batteries. These batteries are used to power computers in the school and power point presentations.

Bother Joe took me to yet another squatter camp based on the outskirts of one of the platinum mines. We were to attend the graduation celebration of several entrepreneurs who attended and successfully passed a “Micro MBA “ course. Brother Joe had visited his Irish homeland and secured financing large enough to run the course and also to provide funds for a Micro Credit operation.



The course included : Market Investigation, Using a calculator in business, Buying, Costing and Pricing, Selling, Drawing up a Business Plan, Weekly Money Management and Stock Control. Most attendees had been involved in various business ventures — the village chef, hair braiding, and most notably a Shebeen Queen. No longer illegal Shebeens flourish in African villages, towns and cities selling “Skokiaan” a powerful home-brewed alcohol. Brother Joe and I were greeted by happy songs, dancing and the delights of ululations. A happy crowd looking forward to the celebration of their successes. The meeting started and was punctuated by speeches in several different languages fro Botswana, Zimbabwe and several of the

40 or so languages spoken in South Africa — they needed a translator. Further punctuations of prayer, songs and hymns followed before the presentation of diplomas started.



Then Brother Joe laid out the modest plans for the launch of a Micro Credit program. Apparently micro credit programs are common but the interest rates are exorbitant. This program will be interest free. Applicants must complete an application requiring some very basic information and a “plan” . Once approved by a committee comprised of the graduates, the applicant gets a maximum of R500 (approximately CAN\$60) for the project. Small potatoes but the beginning and four ladies were ready to apply.

The grim reality of life in a squatter camp stared at us from outside the fences surrounding the buildings we were in. They housed a clinic for AIDS, another clinic for other illnesses — illnesses known only in Africa, Bilhasia, and a dozen or so infections from unsanitary conditions that pervade squatter camps. Fortunately Malaria is unknown in this area of the country as is cholera — for now.

Outside the fences are the graves of many AIDS victims



The Club Calendar

- Jan 15 Luncheon Program - Nancy Simone**
CUPE (CCAS) #2190 President- Invited by Steve Mastoras
- Jan 22 Luncheon Program - Adam McInnis**
Dominion Securities - Stock Markets and Economy - Invited by Oona Cass
- Jan 24 Community Service Program - Casseroles for the Homeless**
Timothy Eaton Church 2:30 pm
- Jan 29 Luncheon Program -Les Shernofsky**
Bridgepoint (Riverdale) Hospital reconstruction plans
- Feb 5 Luncheon Program - Susan Duncan**
Woodgreen Community Centre - Seniors Transportation in east Toronto.
- Feb 14 Valentine's Fundraiser - "No Sweetheart Required"**
Dinner and show in the McNeil Room for our international projects
- Mar 13-15 Club Retreat - Niagara on the Lake**
Visioning, party, strategic planning, wine tour ...
- Jul 1 Toronto East Inaugural Ribfest**
Todmorden Mills
- Sept 24 Toronto East Golf Tournament**
Sleepy Hollow Golf Course

January Celebrations



- 14 Art & Dawn Belanger - anniversary
15 Bill Phelan - birthday
11 Pat McKeough - club anniversary 13 years

RI & D7070 Calendar

- January Rotary Awareness Month**
www.rotary.org
- Jan 17 District Leadership Meeting**
9 am - 1 pm BMO IFL
- Feb 21 PETS 1/2 Presidents Elect Training Session**
Oshawa Golf Club 9:00 am - 3:30 pm
- Mar 26 Rotary Foundation Permanent Fund Dinner**
BMO First Canadian Place - Mike Cooksey michael.cooksey@bmo.com
- Mar 27-28 Multi District PETS (Presidents Elect Training Session)**
BMI - IFL
- May 24-29 Rotary Youth Leadership Awards (RYLA)**
We need your help in nominating a candidate 19-22 years of age.
Details at www.rotary7070.org/news.php?show=news&nid=329
- Jun 21-24 Rotary International Convention**
Details at www.rotary.org
- Oct 16-19 District Conference - Blue Mountain Collingwood**
Details at <http://rotary7070conference.ca/>

