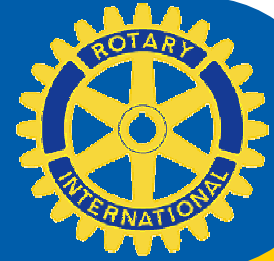


Toronto East Rotary Club



Volume 44

February 26, 2009

What You Missed Last Week...



From the desk of Tom Andrews

As I strolled into the house last Thurs. afternoon, the following situation & conversation took place.

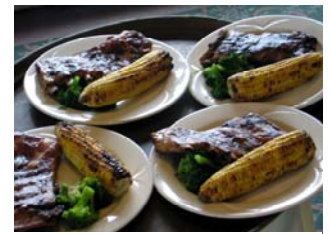
I was greeted by "I thought you were going to Rotary"

"I did, why?"

"It's **The Beer**, you don't have beers at Rotary. Were you with Phelan & Harrison again?"



A tub full of Wellys on ice.



Anyways, I'm sure you get the flavour of the discussion, but of course we did have beer, & ribs (with a smoke house sauce), & corn & broccoli, thanks to **Steve, Helen & Bob**. We were treated to a sample meal of what could be served this July 1 at the inaugural TERC Rib Fest.

It was terrific!

A very productive rib fest meeting followed the regular meeting.

Elmar Moser chaired the meeting, assisted by President Tony.

We celebrated **Gord "the masher", Crann's** birthday, with Mike Phelan ably leading the singing.

We had a large number of guests, many associated with the Rib Fest meeting including:

Marna Ward - Facility Rental Co-ordinator, City of Toronto

Kate Halpenny - Executive Director for the Woodgreen Foundation

Susan Winlaw guest of Gord Crann, author of Car Advice for Women (and Smart Men)

Cindy Fuller guest of Gord Crann

Michael Stewart guest of Virginia O'Reilly, Financial Advisor with Edward Jones, keenly interested in joining the club, especially after last weeks lunch

Speakers: Michael Wills & Duncan Fremlin from Access Community Capital Fund spoke about Microfinancing.

Microfinance provides financial services for the economically disadvantaged. The clients are typically not able to use the formal financial sector because of lack of: collateral; credit history or ready access to banks.

In developing countries, loans are typically delivered by loan officers through a group lending structure by NGOs, member-owned organizations or co-ops, and non-deposit taking financial institutions.

Feb 19 Happenings

In Toronto, Access Community Capital Fund became incorporated in 2001 and became a registered charity in 2002. In partnership with Alterna, they have issued loan guarantees for over \$400,000 for clients who would otherwise not qualify. The loans are up to \$5,000 at prime rate plus 1.25%, plus a 5% administration fee.

Typical Clients:

Hairdresser -- wanted to finance the purchase of hair products in bulk to reduce costs and improve profit margins

Kiosk vendor -- two partners who sell beauty products from a kiosk in a mall -- looking to open a shop

Restaurant owner

HVAC contractor -- wanted to move from operating out of his van to opening a shop -- needed first and last month's rent, plus some equipment

Investment Proposition from Access

Seeking investments of \$10,000+ and donations from SRIs committed to improving self sufficiency and employment prospects in Toronto communities;

Offering interest of posted rates -1%, maturities up to 3 years

All deposits placed with Alterna Savings, a member of Deposit Insurance Corporation of Ontario (guaranteed up to \$100,000)



The amazing **Jack Embrey** thanked both speakers, while impersonating Solomon since he only had one pen for both.

The meeting was closed with the dulcet tones of Mike Phelan leading us in the national anthem.

Happy 104th. Anniversary Rotary

Rotary, the world's first service club, was formed on 23 February 1905 by Paul P. Harris, an attorney who wished to capture in a professional club the same friendly spirit he had felt in the small towns of his youth. The Rotary name derived from the early practice of rotating meetings among members' offices.

Rotary's popularity spread, and within a decade, clubs were chartered from San Francisco to New York to Winnipeg. By 1921, Rotary clubs had been formed on six continents. The organization adopted the Rotary International name in 1922.



As Rotary grew, its mission expanded beyond serving club members' professional and social interests. Rotarians began pooling their resources and contributing their talents to help serve communities in need. The organization's dedication to this ideal is best expressed in our motto: Service Above Self.

By 1925, Rotary had grown to 200 clubs with more than 20,000 members. The organization's distinguished reputation attracted presidents, prime ministers, and a host of other luminaries to its ranks — among them author Thomas Mann, diplomat Carlos P. Romulo, humanitarian Albert Schweitzer, and composer Jean Sibelius.

104 Years & Still Going....

The Four-Way Test

In 1932, Rotarian Herbert J. Taylor created The Four-Way Test, a code of ethics adopted by Rotary 11 years later. The test, which has been translated into more than 100 languages, asks the following questions: Of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?



Rotary and World War II



During World War II, many clubs were forced to disband, while others stepped up their service efforts to provide emergency relief to victims of the war. In 1942, looking ahead to the postwar era, Rotarians called for a conference to promote international educational and cultural exchanges. This event inspired the founding of UNESCO.

In 1945, 49 Rotary club members served in 29 delegations to the UN Charter Conference. Rotary still actively participates in UN conferences by sending observers to major meetings and covering the United Nations in its publications.

"Few there are who do not recognize the good work which is done by Rotary clubs throughout the free world," former Prime Minister Winston Churchill of Great Britain once declared.

Dawn of a new century

As it approached the 21st century, Rotary worked to meet society's changing needs, expanding its service efforts to address such pressing issues as environmental degradation, illiteracy, world hunger, and children at risk.

In 1989, the organization voted to admit women into clubs worldwide and now claims more than 145,000 female members in its ranks.

After the collapse of the Berlin Wall and the dissolution of the Soviet Union, Rotary clubs were formed or re-established throughout Central and Eastern Europe. The first Russian Rotary club was chartered in 1990 with the help of District 7070, and the organization underwent a growth spurt for the next several years.

More than a century after Paul Harris and his colleagues chartered the club that eventually led to Rotary International, Rotarians continue to take pride in their history. In honor of that first club, Rotarians have preserved its original meeting place, Room 711 in Chicago's Unity Building, by re-creating the office as it existed in 1905. For several years, the Paul Harris 711 Club maintained the room as a shrine for visiting Rotarians. In 1989, when the building was scheduled to be demolished, the club carefully dismantled the office and salvaged the interior, including doors and radiators. In 1993, the RI Board of Directors set aside a permanent home for the restored Room 711 on the 16th floor of RI World Headquarters in nearby Evanston.

Today, 1.24 million Rotarians belong to over 32,000 Rotary clubs in more than 200 countries and geographical areas.

PolioPlus Illuminations

From the British Parliament to the Roman Coliseum, world landmarks will carry Rotary's End Polio Now pledge during the week of Feb. 23.



What do the Roman Coliseum, the British Parliament, and the Sydney Opera House, and Cape Town's Table Mountain have in common?

Each of these and other iconic landmarks around the world will provide a dramatic backdrop for an equally dramatic message: **End Polio Now**. Those three words -- Rotary's pledge to rid the world of this crippling childhood disease -- will be projected onto each landmark during the week surrounding Feb. 23, Rotary's 104th anniversary.

"By illuminating these historic landmarks with our pledge to end polio, Rotary clubs are announcing to the world that we will not stop until the goal is achieved," says Jonathan Majiyagbe, chair of The Rotary Foundation. "We hope people everywhere will see these words -- either in person or through the media -- and join with us and our partners in this historic effort to rid the world of polio once and for all."



The illuminated displays highlight an already historic year in Rotary's 20-year effort to eradicate polio, a goal more than 99 percent achieved. In January, Rotary pledged to raise \$200 million to match \$355 million in challenge grants from the Gates Foundation. All of the resulting \$555 million will be spent in support of eradication activities.

Polio eradication has been Rotary's top priority for more than two decades. We are the spearheading partner in the Global Polio Eradication Initiative, along with the World Health Organization, the U.S. Centers for Disease Control and Prevention, and UNICEF.

Great progress has been made, and the incidence of polio infection has plunged from about 350,000 cases in 1988 to fewer than 2,000 in 2008. More than two billion children have been immunized in 122 countries, preventing five million cases of paralysis and 250,000 pediatric deaths. Today, polio remains endemic to only four countries: India, Pakistan, Nigeria, and Afghanistan.



Rotary club members worldwide have contributed more than \$800 million and countless volunteer hours to the effort and are now working aggressively to raise the \$200 million needed to match the Gates Foundation grants. The money is needed to help close a funding gap that could undermine two decades of progress.

To learn more about polio eradication, including how to participate in this historic effort, visit www.rotary.org

The Club Calendar

- Feb 26 Luncheon Program -**
A history of Malvern High School Veterans who died during WW II
- Mar 5 Luncheon Program -**
Franck Perrin - former French Foreign Legionnaire
- Mar 12 Luncheon Program -**
Gordon Piercey, VP, Head of Convergence, Risk Management, TD Bank
- Mar 13-15 Club Retreat - Niagara on the Lake**
Visioning, party, strategic planning, wine tour ...
- Mar 19 Luncheon Program -**
Mark Wafer - Rotary At Work Program
- Jul 1 Toronto East Inaugural Canada Day Celebration**
Todmorden Mills
- Sept 24 Toronto East Golf Tournament**
Sleepy Hollow Golf Course

Check out our website
www.toronto_east_rotary.org

RI & D7070 Calendar

- February World Understanding Month**
www.rotary.org
- Feb 21 PETS 1 & 2 Presidents Elect Training Session**
Oshawa Golf Club 9:00 am - 3:30 pm
- Feb 23 Rotary's Birthday**
1905 - 2009
- Mar 27-28 Multi District PETS (Presidents Elect Training Session)**
BMO - IFL
- April 18 District Assembly**
All members of TERC board and interested members BMO - IFL
- May 24-29 Rotary Youth Leadership Awards (RYLA)**
We need your help in nominating a candidate 19-22 years of age.
Details at www.rotary7070.org/news.php?show=news&nid=329
- Jun 21-24 Rotary International Convention**
Details at www.rotary.org
- Sept 14-20 Zone Institute - Edmonton Alberta**
Details at <http://rotary7070conference.ca/>
- Oct 16-19 District Conference - Blue Mountain Collingwood**
Details at http://www.clubrunner.ca/zprg/dxhome/_home.aspx?zid=22



2008/09 Board of Directors

President Tony Matthews	Club Service Steve Mastoras
Vice President	Community Service Art Belanger
Treasurer Jeff Harrison	International Service Gord Crann
Secretary Virginia O'Reilly	Vocational Service Jim Hawtin

