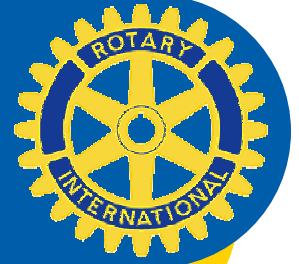


Toronto East Rotary Club



Volume 45

December 3, 2009

November 26 Notes



Meeting Notes this week from Virginia O'Reilly

President Mike welcomed all to TERC's 21st meeting in our 45th year. (Did I hear that right?)

Attendance: 19 members and 3 guests

Regrets: Elmar (still in Florida), Jacqueline, Rex, Brian (in Barbados)



Guests: Paul Stapleton and Marie Jeffreys from Guardian Capital and our guest speaker Lillian Adamakis

Karen Somerville introduced our guest speaker, Lillian Adamakis. Lillian Adamakis spoke to us as a Director with the Danforth BIA.

What is a BIA?

A BIA (business Improvement area) is a designation created by provincial legislation to transfer some of the decision-making power back to local neighbourhood commercial property owners.

The BIA is administered locally by an elected Board of Management which represents property owners and businesses within the area. The BIA is responsible for physical improvement of the area such as trees, planters, plants, banners, area designation street signs, special and festive lighting and decorations; advertising campaigns; PR; street closures for events; liaises with film companies to control parking restrictions; works with city on matters of property taxes, parking control and economic development programs.

The BIAs budget is added into commercial property taxes, so most improvements or features that you see in the community come out of the pockets of the local merchants in the area.

What about the Danforth BIA?

The Danforth BIA represents about 350 local businesses. It reaches east from Broadview Avenue along the Danforth to Hampton Avenue on the south and the Carrot Common on the north. On Broadview Avenue, it extends north to Pretoria and south to Fairview.

The Danforth BIA is focused on:

- promotion of the local area to attract shoppers
- build a community identity that draws shoppers and new businesses
- Lobbying the government on local issues, e.g. parking.

Recent projects of the Danforth BIA include new benches, lamp posts, garbage bins, tree lighting, Christmas decorations, graffiti removal, website development (www.thedanforth.ca), e-newsletters and banners. Upcoming plans include lighting the bridge over the viaduct, upgrade the underground wiring, new planters and bike racks, beautification of the Albany parkette.

Program Notes

Lillian did a commercial for some local theatre .. the Toxic Avenger on now at the Danforth Music Hall. Production is great and the theatre is much improved after recent renovations. Question for BIA members and TERC...how can we work together?

On a personal note, Lillian is a real estate agent with Remax Hallmark Realty Limited in the local area.

Jack Embrey thanked Lillian with his usual panache!

Announcements

Letter from Sunnybrook thanking TERC for the donation to the Sunnybrook Veterans Comfort Fund.

Jeff Harrison has maple syrup to deliver if you've ordered and sell if you haven't yet ordered.

Virginia O'Reilly is looking for volunteers to deliver Meals-on-Wheels to shut-ins on Christmas Day... arrive at 11 a.m. and generally done by 12:30.

Call For Nominations

Nominations are being sought for the 2010-2011 Toronto East Rotary Club executive and board of directors. The positions to be filled are: president, vice-president, secretary, treasurer and four members of the board of directors. Nominations may be submitted by any active Toronto East Rotary Club member in good standing. Nominations shall be in writing, delivered in person or by email.

Normally the nominations are submitted to the chair of the nominating committee (immediate past president). As Tony Matthews is in South Africa, please submit your nominations to the club secretary Virginia O'Reilly voreilly@burakjacobson.ca. **Nominations will close on Tuesday Dec 8, 2009.**

The nominating committee comprised of TERC past presidents shall meet on Thursday December 10 at 11:30 am to consider the slate of candidates. The slate will be presented to the club and the election will take place on Thursday December 17th during our regular luncheon. Members unable to attend will be permitted to vote by email.

Club Calendar

Dec 3	T.B.A.
Dec 4	Seniors Luncheon 12 pm @ Variety Village
Dec 10	Nominating Committee Meeting 11:30 am @ Whistlers
Dec 10	Paul Stapleton Induction & Wine Tasting - with Gord Coutts of Masi Wines
Dec 10	Trevor Perry will attend to present a cheque for \$450 raised in last week's party
Dec 10	Election of 2010-2011 Board of Directors
Dec 17	Speaker TBA - and a visit from the ladies from Fontebonne
Dec 24	No Meeting - no excuses now... lots of time for those last minute shoppers
Dec 31	No Meeting - time to select those 2010 resolution that you will not keep.
Jan 7	First Meeting for 2010 - we'll check to see if anyone is adhering to their resolutions

Announcements

Past President Jim is having computer issues, so last weeks photos will be held over until next week.... Oh the suspense!

Celebrations

Rex & Darlene Colbourne celebrate an anniversary on December 7th

Club Anniversaries

Tom Andrews was inducted into Toronto East on Dec 6, 1984. Yes that was a long time ago, but I trust you have noticed the white hair.

Alan Seymour re-inducted on Dec 6, 1990. Of course Alan was first a member back in the late 60's



Another Plea from PP Jeff Harrison

Jeff would like to remind everyone that he will has 144 bottles of maple syrup in various shapes and sizes available for sale. This is an annual fundraiser for the club. Please pick up syrup starting this Thursday after lunch



An Invitation from PP Virginia O'Reilly

Virginia would like to invite all members of the club and their families to participate in what has become a Toronto East tradition - delivering **Meals On Wheels** on December 25th. You work in pairs - 1 driver & 1 runner. The group assembles at 1170 Queen St East at 11 am and the visits take until 12:30 pm. If you are able to assist this year, please let Virginia know as soon as possible.



You are invited to a Rotary Evening in support of Polio eradication Wednesday, February 3, 2010 at 6:30 pm. See the exhibition called 'the greatest exhibition of all time' as it makes its last visit to Canada at the Art Gallery of Ontario. 110 precious treasures from the tomb of the Golden King and other great Pharaohs in a spectacular experience created by National Geographic. In a special arrangement with the exhibitors, 20% of your admission fee will be rebated to Rotary in support of polio. Along with the exhibition is an audio guide narrated by Harrison Ford and Zahi Hawass (perhaps the world's most famous Egyptologist)

Attending the International Convention?

Register before December 15th and save \$50. The convention next June will take place in Montreal and will provide an excellent opportunity for each of us to experience the wonderful world of Rotary. There is lots of information on the international website www.rotary.org, you can register on line or use the attached form. It promises to be a wonderful party and an inspiring 4 days.

