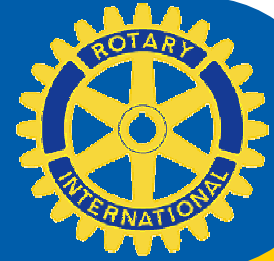


# Toronto East Rotary Club



Volume 44

April 2, 2009

## *District Assembly*

**Who Must Attend:** the Toronto East Board of Directors

**Who Should Attend:** all interested club members - new or experienced.

**Date:** Saturday April 18th, 2009

**Place:** BMO Financial Group Institute for Learning  
3550 Pharmacy Avenue at Steeles Ave. E.

**Time:** 8:00 a.m. (Registration/Networking) 8:30 am to 1:30 p.m. (Program & Lunch)

**Please register with our secretary Virginia O'Reilly this week.**

Learn the Latest Membership Strategies  
An Update on Polio Eradication – We're Getting Close!  
Learn How to Access Foundation Grants for your Projects  
Find Project Partners in other Clubs  
Network with District Rotarians  
Meet Ambassadorial Scholars

Meet Youth Exchange Students  
Learn About the RYLA Program  
Meet the Rotaractors  
Public Relations/Micro credit  
What Makes an Effective Rotary Club?  
Training for Secretaries & Treasurers  
Learn about Rotary's Core Programs  
Learn about our Visioning Program

## *Rotary SAS All Stars Program*

This is a brand new program, established as a partnership between Rotary District 7070 and the Toronto Argonauts. Our district has subsequently invited the other Rotary Districts in Ontario to join the program



**ROTARY SAS ALL-STARS**

A partnership of  
Districts 7010, 7070, 7080 and Toronto Argonauts



The **Rotary SAS All-Star Program** with our club's help, will put 2,000 lucky youth through Leadership Training Camp over the course of the next few months. The youth will be of high school age and will be selected on the basis of leadership potential. Each participant will attend one Argo home game and participate in a Leadership Training Camp. The program will include the game ticket, round-trip bus transport, T-Shirt, Playbook, Online Surveys, Speech by Argos Alumni, and Rogers Centre Tour. The youth will then be encouraged to follow up with programs and activities of their choice in their community.

All cultures need role models and leaders. Most of us agree that Rotary has a role to play in the development of youth, a responsibility that is critical in assisting with the development of leadership attitudes and skills in our young people. Many characteristics of gifted youth enable them to profit from leadership development. Those characteristics include the following:

The desire to be challenged.

The ability to solve problems creatively.

The ability to reason critically.

The ability to see new relationships.

Facility of verbal expression.

Flexibility in thought and action.

The ability to tolerate ambiguity.

The ability to motivate others.

These are the young people we need to support through the **Rotary SAS All Star** Program

## March 26th Program

From The Desk of Ray White



### Welcome & Guests:

The meeting was presided over by **Ray White**. Ray was joined at the head table by **Tony Matthews** and **Sherri Auger**. All members were welcomed and thanked for their attendance. **Art Belanger** offered the invocation and **Jack Embrey** offered the traditional toasts to the Crown and Country. We were served perfectly grilled New Yorker steaks with a medley of grilled vegetable followed by assorted pastry desserts.

The guests were introduced:

- Matt Matthews introduced Craig Logue, friend of Toronto East Rotary and membership candidate.
- Gord Crann's guest this week was Jeff Rayman.
- Bill Phelan introduced Major Rex Colbourne and Major Darlene Col-

bourne of the Salvation Army.

### For the good of Rotary:

**Steve Mastoras** thanked everyone who attended the club retreat at the Prince of Wales in Niagara-on-the-Lake on March 14 & 15 and also reminded everyone of the invitation to join the Parrot heads in the Parrot Lounge on April 3<sup>rd</sup> for an evening of socialization.

**Gord Crann** spoke about the upcoming Microfinance Workshop at Whistler's. He distributed the program for the day's activities. This will be very informative and important event as Alex Counts, President and CEO of the Grameen Foundation, will be the keynote lunch speaker at the District 7070 Microfinance Committee-RESULTS Canada Microfinance Workshop on Saturday, May 9<sup>th</sup>. Please contact Gord Crann for further details - [Gordon.Crann@redwaybutler.ca](mailto:Gordon.Crann@redwaybutler.ca)

An extensive update on the Ribfest activities was provided by Ray White. The impressive Sponsorship Kit (thank you **Craig Ray & Steve for your efforts**) was distributed to all present with a call to action to obtain sponsors and promote this key fundraising event.

### Member Induction:

Jack Embrey presided over the induction of Major Rex Colbourne and Ray White made the presentations of the Rotary pin, Objects of Rotary and the Four Way Test



## March 26th Program

### Guest Speaker:



Our guest speaker for the day was **Sherri Auger** speaking on behalf of her organization Caring Matters. Sherri was introduced by Mike Phelan, as President of Caring Matters, a Past President of the Willowdale Rotary Club, Assistant District Governor, neighbour and friend.

Sherri explained the purpose of her organization was to assist those in the health care system navigating through all of the procedures and application process required to ensure above average care and maximization of benefits entitlements.

Sherri cited her own personal experiences with elder care issues as being the driving force behind her establishing her organization. An explanation of the various health care options and streams was provided on an overview basis. The various Ministries providing benefits were outlined and a reality check on costs of health care was provided as well.

Sherri highlighted some of the advantages to engaging an organization like Caring Matters as expertise in dealing within the health care system, reduced stress for family members, support for family members and being able to attain the best care possible for loved ones while maximizing financial benefits available.

The discussion was very well received and of great interest to members. [sherri@caringmatters.ca](mailto:sherri@caringmatters.ca)

**Jack Embrey** was called on to thank our speaker. Jack was quick to point out that he was thrilled to have the information provided in case he ever ages and requires it. Jack presented Sherri with a Rotary Pen as a token of our appreciation and also provided the customary Jack Embrey embrace of friendship.

The meeting was brought to a close as **Bill Phelan** led the group in the singing of the National Anthem - O Canada.



Jack had his own idea of Elder Care

## *You know you're getting old...*

- ...when you get winded playing chess.
- ...when everything that doesn't hurt doesn't work.
- ...when the gleam in your eyes is the sun hitting your bifocals.
- ...when you finally know all the answers, and no-body's asking you any questions.
- ...when you sit down in a rocking chair and can't get it going.
- ...when your knees buckle but your belt won't.
- ...when you figure that if God wanted you to touch your toes, He would have put them on your knees.
- ...when your spouse says, "Let's go upstairs and make love," and you say, "Honey, we can't do both."
- ...when all you want for your birthday is to not be reminded of your age.
- ...when it takes longer to rest than it did to get tired.
- ...when your address book has mostly names that start with Dr.
- ...when you give up all your bad habits and still don't feel good.

The new publication *Rotary Canada* will be mailed to all Canadian Rotarians with the July 2009 issue of the *Rotarian*. The new quarterly publication will feature stories about the service being performed by Canadian Rotarians locally and internationally. The professionally written and designed publication will feature both current and historical stories about Rotary in Canada. Toronto East and all other clubs in Canada are invited to submit articles and photos.

## ***TERC Board Announcement***

The board of directors wishes to announce the acceptance of Craig Logue of Broadview Community Youth Group for membership in Toronto East. Members in good standing of Toronto East Rotary Club have the right to file in writing, any objections they may have to accepting this individual as a member. Objections must be filed with the Secretary, Virginia O'Reilly within seven days and objections must be restricted to matters of eligibility.

## ***Our Rotary Foundation***

The Rotary Foundation Canada has an updated website [www.trfcanda.org](http://www.trfcanda.org)

### **Your donation changes lives**

Every amount contributed to The Rotary Foundation Canada is spent in support of humanitarian, educational, and cultural programs and their operations. Clubs and districts in Rotary apply for and receive Foundation grants to carry out worthy projects worldwide. Our club has these funds many times over the years.

Here are a few of the ways that your contribution to the Rotary Foundation can make a difference:

- \$100 can buy textbooks for one elementary school in Zambia
- \$5,000 can buy vaccine to immunize 10,000 children against polio
- \$24,000 can buy an academic-year Rotary Foundation Ambassadorial Scholarship
- \$100,000 can buy funding for two to complete a two-year graduate program for a Rotary World Peace Fellow

Please consider making a contribution today or sign up for an automatic credit card withdrawal each month. If we all pitch in, we will change the world

## ***PR Announcement***

Starting next week April 6th. look for Rotary advertising on CTV A Channel (CKVR). The schedule for next week is as follows:

Without A Trace - 1 spot on Tuesday between 10:00 pm and 11:00 pm

Cold Case - 1 spot on Sunday between 9:00 pm and 10:00 pm

"A" Morning – 3 spots Monday thru Friday between 6:00 am and 9:00 am

The Ellen DeGeneris Show - 4 spots Monday thru Friday between 4:00 pm and 5:00 pm

The Tonight Show With Jay Leno - 3 spots Monday thru Friday between 11:35 pm and 12:35 am

Late Night with Jimmy Fallon - 5 spots Mon. to Fri. 12:30 am and 1:30 am

The advertising spots were produced by Rotary International and are aimed at membership.

## The Club Calendar

- Apr 2 Luncheon Program -**  
Leslie Perrin - Meditech International Laser Rehabilitation Centre
- Apr 2 Ribfest Meeting**  
Immediately following the luncheon
- Apr 3 Social Evening - Parrotheads Phirst Phriday**  
Whistlers 7pm - ?? [www.maplereefers.ca](http://www.maplereefers.ca)
- Apr 9 Golf Committee Meeting**  
Immediately following the luncheon
- Apr 18 District Assembly**  
BMO Institute For Learning (Pharmacy & Steeles)
- Jul 1 Toronto East Inaugural Canada Day Celebration**  
Todmorden Mills
- Aug 8 Whistler's Golf Tournament**  
Angus Glen - raising funds for Canadian Feed the Children
- Sept 24 Toronto East Golf Tournament**  
Sleepy Hollow Golf Course

## RI & D7070 Calendar

- April Rotary Magazine Month**  
[www.rotary.org](http://www.rotary.org)
- Mar 27-28 Multi District PETS (Presidents Elect Training Session)**  
BMO - IFL
- April 18 District Assembly**  
All members of TERC board and interested members BMO - IFL
- May 24-29 Rotary Youth Leadership Awards (RYLA)**  
We need your help in nominating a candidate 19-22 years of age.  
Details at [www.rotary7070.org/news.php?show=news&nid=329](http://www.rotary7070.org/news.php?show=news&nid=329)
- Jun 21-24 Rotary International Convention**  
Details at [www.rotary.org](http://www.rotary.org)
- Sept 14-20 Zone Institute - Edmonton Alberta**  
Details at <http://rotary7070conference.ca/>
- Sept 27 District 7070 Rotary Foundation Challenge Walk**  
CFB Trenton - full tour of the base
- Oct 16-19 District Conference - Blue Mountain Collingwood**  
Details at [http://www.clubrunner.ca/zprg/dxhome/\\_home.aspx?zid=22](http://www.clubrunner.ca/zprg/dxhome/_home.aspx?zid=22)



### 2008/09 Board of Directors

<b>President</b> Tony Matthews	<b>Club Service</b> Steve Mastoras
<b>Past President</b> Rod Roblin	<b>Community Service</b> Art Belanger
<b>Treasurer</b> Jeff Harrison	<b>International Service</b> Gord Crann
<b>Secretary</b> Virginia O'Reilly	<b>Vocational Service</b> Jim Hawtin