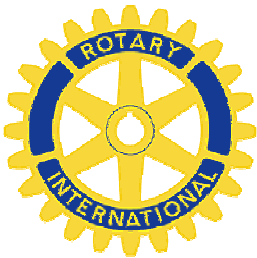


# Toronto East Rotary Club

Volume 44

December 11, 2008



December is  
Family of Rotary month.

We realize that our families are an important support to the work of Rotary. We also recognize that our Club members constitute our "extended family" of service, which binds us together in a special way.

To support the District goal of "Fun with a Purpose" we are encouraged to take every opportunity to participate in club social events... and to create and instigate activities that will encourage fellowship among club members and volunteers!



## Dec 11 Program

### MASI Wine Tasting

The history of Masi is the history of its vineyards. Its name derives from "Vaio dei Masi" (little valley of the Masi) and the first vineyard was acquired by the Boscaini family at the end of the 18th century. The winery has grown through the years and now includes the classico zones of Valpolicella, Bardolino, Soave and Argentina. The Masi vineyards have remained in the Boscaini family for six generations.



Masi produces exclusively premium wines which are modern in style but deeply rooted in tradition. The grapes used are mostly indigenous varieties of the region. They are vinified using traditional systems, like "appassimento", a method of drying the best grape clusters over a period of time to develop higher concentrations of sugar and flavor. Combined with modern techniques, each Masi wine has a unique personality, maintaining the style of the region.

### AppleCheck Program

We will make a presentation of the money raised during our Argo fundraiser.

Canadian Feed The Children operates the AppleCheck program in Toronto, bringing fresh Ontario apples to children in the area. The goal is to increase the intake of fresh fruit for pre-school children affected by poverty and enhance their awareness of nutrition. Eleven community partners in 40 separate locations, receive apples in this program:

Five independent Aboriginal daycare programs  
The Scott Mission children's programs  
Scadding Court Community Centre  
Woodgreen Community Daycare Centres  
Yonge Street Mission children's programs  
The Learning Enrichment Foundation



## Community Service Events

### Wheelchair Repair

On Saturday November 29th a group of members and friends arrived at Variety Village to repair 42 wheelchairs. Thank you to Bill Phelan and all the members who attended, Over the years we have returned to service, wheelchairs worth hundreds of thousand of dollars. The more chairs available, the more opportunity for youngster to participate in sport and live life to the fullest.

### What You Missed...

The meeting was ably chaired by Elmar Moser, who was convinced his POD was still in charge. There were 18 members and two guests in attendance:

Dee Paul from Sutton Group Realty - guest of Steve Mastoras

Angus Cunningham from Authentix Coaches - guest of Gord Crann

We sang happy birthday to Ray White who celebrated on November 28

With the large number of new members inducted recently, POD 1 opted for a little Toronto East and Rotary 101. Mike Phelan did the honours.

Rotary was founded 103 years ago (Feb 23, 1905) by Paul Harris in Chicago. It is the world's first service club.



Toronto East Rotary Club was chartered on April 7, 1965, sponsored by the Toronto Rotary Club. Our Charter President was Bill Phelan. The club boundaries are from the Don River to Victoria Park Ave – Lakeshore Blvd to Mortimer Ave.

There are 33,242 Rotary clubs in the world with 1,217,536 members. Clubs are grouped into 530 Districts – we are in District 7070 (Mississauga to Picton)

The club has engaged in hundreds of projects over the years - too numerous to list. A few samples from our history:



Confederation Train, hosting the Toronto stop for this centennial project in 1967

Dawson City Caravan Pavilion – many years of participation in this week long celebration of cultures and diversity.

Casseroles for the Homeless – we have fed thousands over the year in this perennial project



Fontbonne Place – assisting this women's shelter with gardening and general repairs

Wheelchair repair at Variety Village – hundreds of thousands of dollars in repairs done over the years

Fundraising dinners for international projects such as PolioPlus, landmine removal, ShelterBox, etc



### What Do We Expect of Our Members

- Have Fun – With a Purpose
- Support our Fundraising Projects
- Participate in Club Activities
- Support the Rotary Foundation

## The Calendar

|           |  |
|-----------|--|
| Dec 11    | Luncheon Program<br><i>Wine Tasting - hosted by Whistler's and Masi Wines</i><br><i>Apple Check Presentation</i>                   |
| Dec 18    | Luncheon Program<br><i>The Rotary Foundation - District Foundation Chair Michael Cooksey</i><br><i>Christmas carol sing-a-long</i> |
| Dec 25    | No Meeting<br><i>Join Brian Smith at Woodgreen Community Centre to deliver meals to shut-ins</i>                                   |
| Jan 1     | No Meeting   |
| Jan 8     | Luncheon Program<br><i>Alex Winch- Mondail Energy Inc.- Invited by Brian Smith</i>   |
| Jan 15    | Luncheon Program<br><i>Nancy Simone- CUPE (CCSA) #2190 President- Invite from Steve Mastoras</i>                                   |
| Jan 22    | Luncheon Program<br><i>To Be Announced</i>   |
| Jan 29    | Luncheon Program<br><i>Les Shernofsky - Bridgepoint (Riverdale) Hospital reconstruction plans</i>                                  |
| Feb 7     | Community Service Program<br><i>Casseroles for the Homeless - Timothy Eaton Church 2 pm</i>  |
| Feb 14    | Valentine's Fundraiser - for our international projects<br><i>"No Sweetheart Required" dinner and show in the McNeil Room</i>      |
| Mar 13-15 | Club Retreat<br><i>Niagara on the Lake</i>   |
| Jul 1     | Toronto East Inaugural Ribfest<br><i>Todmorden Mills - put it on your calendar, lots of info to follow</i>                         |

## Proposed Club Retreat

The Club Service committee is proposing a weekend retreat in Niagara on the Lake for members and partners, March 13-15, 2009. This would be a weekend with lots of fellowship and a working / visioning / planning session on Saturday morning.

The full program will be discussed at length with the membership, but will likely include time for shopping in NOTL, time for the spa, a wine tour, perhaps the Shaw Festival or a trip to the casino in Niagara. This will be an excellent opportunity for new members and old, to get to know one another and plan our future club activities. Planning is vital to the success of any club ... why not do it in Niagara?

### The Hotel:

Established in 1864, Prince of Wales has long been a beloved historical landmark. Each of its 110 guestrooms has been individually adorned to reflect the opulence of a bygone era, offering guests a hospitality experience unmatched in luxury and elegance. Offering Traditional afternoon tea is offered in the Drawing Room and there is a full-service European spa.

The committee has obtained a special rate of \$149 per night, based on a block of 20 rooms booked. In other words we would require 20 members to guarantee attendance to make this a viable activity. Steve Mastoras will be requesting your commitment over the next week.



## Paul Harris Fellowship



The board of directors has called for nominations for Paul Harris Fellowships. If you would like to nominate a member of Toronto East RC or a member of the community for this honour, please submit a written summation of your reasons in writing to club secretary Virginia O'Reilly. If you wish to nominate a non-Rotarian, it must be an individual who is providing exemplary service to the community of east Toronto. Nominations should be submitted by Dec 15/08

## Club Officers Nomination

The nominating committee chair Rod Roblin has called for nominations for the Toronto East board of directors for 2009/10. Any member in good standing may propose a candidate for the club officer positions of President, Vice President, Treasurer, Secretary or for the four board positions of International Service, Club Service, Vocational Service or Community Service. Please submit nominations in writing to Past President Rod in person or by email [janrod@rogers.com](mailto:janrod@rogers.com)  
 If you are interested in serving on the board next year, please feel free to speak with or email Rod.

## Last Call From Syrup Boy



Jeff Harrison has announced that our annual maple syrup sale is complete, however he may be able to scrounge a few extra bottles for those in need.

Thank you Jeff for efforts with this fundraiser.

## Nominating Committee Meeting

The committee of past presidents will meet on Thursday Nov 18, immediately after lunch to finalize the 2008-09 club officers and board of directors slate.

## Ribfest Committee Meeting

Chairman Ray White has called a ribfest committee meeting on Thursday Nov 11, immediately after lunch.



**Toronto  
East  
Rotary Club**

Visit our website  
[www.toronto-east-rotary.org](http://www.toronto-east-rotary.org)

### THE ROTARY FOUNDATION MISSION

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty.

### 2008 - 2009

**Toronto East President:**  
Tony Matthews

### Past Presidents:

|                                 |                              |
|---------------------------------|------------------------------|
| 1964 Bill Phelan (PHF)          | 1965 Bill Phelan (PHF)       |
| 1966 John Lytle (d)             | 1967 Walter Kohlmeier (d)    |
| 1968 Geo. McCracken (d)         | 1969 Harold Black            |
| 1970 Bob Russell                | 1971 Ed Hearn (PHF) (d)      |
| 1972 Archie Allen (d)           | 1973 Kevin McCullagh         |
| 1974 Ken Steele (d)             | 1975 Jack Webb               |
| 1976 Herb Smith (d)             | 1977 Herb Bond               |
| 1978 Dave Huehn (d) (PHF)       | 1979 Alex Findlay (PHF)      |
| 1980 Keith Hutchinson           | 1981 John Carrie (PHF)       |
| 1982 Jack Embrey (PHF)          | 1983 Stan Bradshaw (d)       |
| 1984 Ken Hutchinson             | 1985 Chuck Noguchi (PHF) (d) |
| 1986 Wes Lytle/Sam Campbell (d) | 1987 Michael Mead (PHF) (d)  |
| 1988 Tom Andrews                | 1989 Bill Phelan (PHF)       |
| 1990 Mike Phelan (PHF)          | 1991 Hugh Frazer (PHF)       |
| 1992 Alan Seymour (PHF)         | 1993 Brian Smith (PHF)       |
| 1994 Frank Dal Ferro            | 1995 Bruce Knight (PHF)      |
| 1996 Jeff Harrison (PHF)        | 1997 John Ryall              |
| 1998 Alex Munroe (PHF)          | 1999 Bob Woolner             |
| 2000 Art Belanger (PHF)         | 2001 Virginia O'Reilly (PHF) |
| 2002 James Hawtin               | 2003 Elmar Moser             |
| 2004 Maureen Barrey (PHF)       | 2005 Doug Budden (PHF)       |
| 2006 Tom Andrews                | 2007 Rod Roblin              |

### 2008/09

**President**  
Tony Matthews  
**Vice President**

**Treasurer**  
Jeff Harrison  
**Secretary**  
Virginia O'Reilly

**Club Service**  
Steve Mastoras  
**Community Service**  
Art Belanger  
**International Service**  
Gord Crann  
**Vocational Service**  
Jim Hawtin