

Toronto East Rotary Club

Volume 43

April 3, 2008

District Assembly - Plan to Attend!

All 2008/09 Toronto East board members are required to attend.

This assembly will also be of interest to our newest members.

- Saturday April 19th. 9 - 2 pm. (lunch provided)
- BMO Financial Group Institute for Learning, 3550 Pharmacy Avenue (Steeles/Victoria Park)

Program Highlights

A message from RIPE DK Lee

Update on Polio Eradication – **We're Close!**

Find Project Partners in other Clubs

Meet Ambassadorial Scholars

Learn About the RYLA Program

Learn about Rotary's Strategic Plan

Training for Secretaries & Treasurers

Learn the Latest Membership Strategies

Learn How to Access Foundation Grants

Network with District 7070 Rotarians

Meet Youth Exchange Students

Meet the Rotaractors

What Makes an Effective Rotary Club?

Learn about Rotary's Core Programs

April 3rd Program



Our speaker last week was Lara Joannou, the director of child and youth programs for St. John the Compassionate Mission. Lara has started a program called St. John's Academy, an after school program for children in the neighbourhood. These kids range from grade 6-9. Their vision is to improve the academic performance of at risk youth in the South Riverdale area by providing them with core skills necessary to become independent and successful learners. Many of the children who attend the program are recent immigrants.

Most children who attend the program are well below their grade level, some as much as 4-5 years. The program has been successful in raising the marks 20-30%. Skills taught include organization, goal setting, study skills and the use of an agenda. The children also participate in movie nights and a weekly baking program.

The annual budget for the Academy is \$49,000 and they currently have an \$11,000 shortfall. Lara also asked us to consider donating laptop computers.

Glenda Davis will provide access to food to assist the Academy, through the Salvation Army depot in Scarborough. Jack Embrey thanked Lara on behalf of the club.

New Member News

Helen Sheedy of Wellington Brewery has been accepted for membership in Toronto East. An official induction will be arranged in the near future.

Night of a Thousand Dinners

Our annual Night of a Thousand Dinners (N1KD) will take place on
Thursday April 17th
with a sumptuous buffet at Whistler's.

The dinner is held in support of the Canadian Landmines Foundation - Adopt a Minefield Program www.canadianlandmine.org

"The global landmine crisis is the most pervasive, solvable, problem facing the world today. Through our dinner you can help clear the land in some of the most heavily mine affected countries in the world and ease the physical, psychological and economic hardship faced by landmine survivors and their communities."

Where: Whistler's - The McNeil Room 995 Broadview Ave.

Time: 6:00 p.m. cocktails 7:00 p.m. dinner

Cost: Tickets are \$55 each for dinner and entertainment.

A \$20 charitable income tax receipt will be issued to the purchaser of each ticket.



When the land is clear,
We walk without fear.

Our goal this year is \$3500, funds that will be used directly to clear mines in a war ravaged part of the world. So feel free to open your cheque books and make an additional tax deductible contribution.

**Every member is challenged to attend and to bring at least three other people.
Family and friends are most welcome.
Our newest member Gord Crann has set the standard with 10 tickets purchased.
Let's have a great party!**

POD 3 is planning a raffle / auction again this year, with first prize - dinner for 4 (sponsored by [Steve Mastoras & Wally](#)), wine (sponsored by [Virginia O'Reilly](#)), a limo (tba), champagne for the limo (sponsored by [Jack Embrey](#)), roses for the ladies (sponsored by [Mike Phelan](#))

Ticket are on sale –see POD 3 [Virginia O'Reilly](#), [Gord Crann](#), [Elmar Moser](#), [Matt Matthews](#), [Tom Andrews](#).

Rotary Day at the Jays



Saturday May 24th will be D7070 day at the ballpark. Join with Rotarians from around our District for a family afternoon of fun and great entertainment.

Date: Saturday May 24

Time: 1:00 p.m.

Cost: \$40 (a portion goes to the Rotary Foundation)

To order tickets contact Mike Phelan

Our Guests



At last weeks meeting we were pleased to have the following individuals join us.
Mary Moore - guest of Steve Mastoras.

Filip Wolsk from Gdansk Poland visited us for lunch. Filip was en route to Calgary and Banff to participate in a physics competition. His trip was sponsored by the Gdansk Rotary Club and he exchanged club banners with President Rod.

April 10th. Program

Toronto East Rotary Club celebrates an anniversary in April. Our charter date was April 7, 1965 and the charter president was none other than Bill Phelan. He may have aged a few years, but the hair style hasn't changed.

Bill will be our speaker at the April 10th luncheon, regaling us with some of the club's 43 years of history - a meeting you won't want to miss!



Toronto East Golf Tournament

Sell a Foursome:

This tournament is an excellent value: The entrance fee of \$175 provides participants with greens fees, cart, lunch, dinner, practice facility, club house facilities and a gift package. Those items are valued at a minimum of \$190. Then to make the deal even more attractive, we provide an income tax receipt (\$60 last year). Great value for a great cause!

Sell a Sponsorship:

Split sponsorships are available. Why not take advantage of one of the following programs:

Dinner Sponsor - \$5,000

includes four complimentary green fees, recognition at the dinner reception, a banner in the banquet area

Lunch Sponsor - \$2,500

includes two greens fees, corporate recognition on all tournament literature, certificate of appreciation

Bag Tag Sponsor - \$2,000

includes two complimentary greens fees, corporate recognition on all bag tags, certificate of appreciation

Cart Sponsor - \$1,600 (sold)

includes two complimentary greens fees, corporate recognition on all carts, certificate of appreciation

Hole / Tee Sponsor - \$300 each

sign recognition at sponsored hole, certificate of appreciation

Obtain Prize and Auction Items:

Approximately **30%** of our net profit comes from the live and silent auctions. The only way we can increase our income is to obtain additional items, items that sell for bigger dollars.

Who should you ask?

- Vendors who sell to your company.
- Friends and neighbours who may own or manage a corporation
- Your favourite restaurant or pub - restaurant vouchers are always popular.
- Local merchants you deal with - items that are not golf-related are especially welcome.

New Member Recognition Dinner

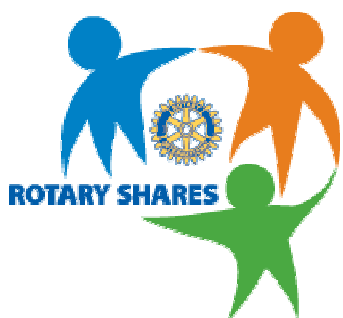


Date: Tuesday April 22, 2008 Time: 6:00 pm Reception 7:00 pm Dinner
The Sheraton Parkway North Toronto, 600 Highway 7, Richmond Hill
RI President Wilf Wilkinson will recognize the new Rotarians present with a special induction ceremony.
Price \$50 each - New Rotarians (since Jan 2007) \$40 each. Join us for an evening of fellowship.



District Conference

Toronto East will host the District Conference at Deerhurst Resort, Oct 24-26, 2008. To pre-register please contact Virginia. The conference cost is \$295 per person. For room reservations contact Deerhurst Resort and register with D7070 Conference for special rates.



Toronto East Rotary Club

Visit our website
www.toronto-east-rotary.org

THE ROTARY FOUNDATION MISSION

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty.

April Celebrations

15 Pat McKeough
22 Doug Budden
25 Jack Embrey

Club Anniversaries

7 Bill Phelan (43 years)
12 Rod Roblin (7 years)

2007 - 2008

Toronto East President:
Rod Roblin

Past Presidents:

1964 Bill Phelan (PHF)	1965 Bill Phelan (PHF)
1966 John Lytle (d)	1967 Walter Kohlmeier (d)
1968 Geo. McCracken (d)	1969 Harold Black
1970 Bob Russell	1971 Ed Hearn (PHF) (d)
1972 Archie Allen (d)	1973 Kevin McCullagh
1974 Ken Steele (d)	1975 Jack Webb
1976 Herb Smith (d)	1977 Herb Bond
1978 Dave Huehn (d) (PHF)	1979 Alex Findlay (PHF)
1980 Keith Hutchinson	1981 John Carrie (PHF)
1982 Jack Embrey (PHF)	1983 Stan Bradshaw (d)
1984 Ken Hutchinson	1985 Chuck Noguchi (PHF) (d)
1986 Wes Lytle/Sam Campbell (d)	1987 Michael Mead (PHF)
1988 Tom Andrews	1989 Bill Phelan (PHF)
1990 Mike Phelan (PHF)	1991 Hugh Frazer (PHF)
1992 Alan Seymour (PHF)	1993 Brian Smith (PHF)
1994 Frank Dal Ferro	1995 Bruce Knight (PHF)
1996 Jeff Harrison (PHF)	1997 John Ryall
1998 Alex Munroe (PHF)	1999 Bob Woolner
2000 Art Belanger (PHF)	2001 Virginia O'Reilly (PHF)
2002 James Hawtin (PHF)	2003 Elmar Moser
2004 Maureen Barrey	2005 Doug Budden (PHF)
2006 Tom Andrews	

2007/08

President
Rod Roblin
Vice President
Tony Matthews
Treasurer
Jeff Harrison
Secretary
Virginia O'Reilly

Club Service
Mike Phelan
Community Service
Brian Smith
International Service
Sabu Varghese
Vocational Service
Jim Hawtin